

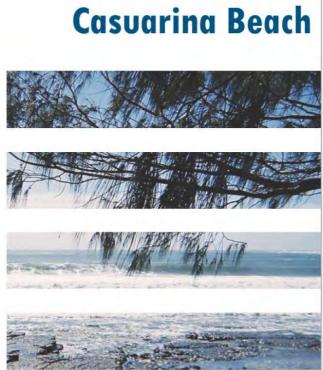
ATTACHMENT 7

Casuarina Beach Village Community

Consultation Report

Promedia Public Relations





CASUARINA BEACH VILLAGE COMMUNITY CONSULTATION REPORT

DECEMBER 2015

Disclaimer This report has been prepared by Promedia Public Relations for its client, Clarence Property Group. Promedia has undertaken research, analysed information and prepared the report in good faith. Promedia accepts no responsibility for decisions made or actions undertaken as a result of the contents of this report.

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1 Executive Summary

This report pertains to the community engagement program in relation to Clarence Property's application to revise the existing concept plan for stage two of its Casuarina Beach Village development (<u>see appendix 1</u> for masterplan) at Casuarina Beach.

The objective of the community consultation program was to educate local residents about revisions to the concept plan and to provide an opportunity for them to share their views.

The program encompassed a 1300 telephone hotline, a Facebook information portal, advertising, news updates via local media and a community information evening conducted on Thursday 3 December, which was attended by approximately 128 people.

A survey (<u>see appendix 2</u> for full copy) was made available at the community information evening and posted to the Facebook information portal (via Survey Monkey), with respondents given nine days (3 - 11 December) to submit their feedback via:

- a ballot box at the information evening
- return post to Promedia, Clarence Property's community consultation team
- completing the online survey via Facebook /Survey Monkey

A total of 31 responses were received (23 hard copy and 8 digital). Survey results have been analysed and reported on in full detail, with the following key findings identified:

- More than one third of respondents expressed excitement about the new concept plan. Lower density and the retention/improvement of the buffer zone were identified as key benefits by approximately one third of respondents
- Four storey buildings, perceived traffic issues, smaller lot housing and car parking were identified as concerns
 by approximately 20% of respondents. However, comments indicate Clarence Property's revised concept plan is
 favoured over Consolidated Properties' original plan
- The retention of buffer zones between existing and new properties was considered the most important attribute of the new plan, with comments indicating support in regard to filling the swale
- The majority of respondents would visit Casuarina Beach Village for entertainment or dining out
- Cabarita and Kingscliff were nominated as the local town centres most frequently visited by respondents
- There was an even split between male and female respondents, with the majority falling into the 55-65 age bracket.
- The majority of respondents were from Casuarina Beach, meaning survey results can be viewed as representative
 of community views.

It should be noted that not all respondents chose to answer every question.

2 Introduction

2.1Project background

Clarence Property Group acquired the Casuarina Beach Village site from developer Consolidated Properties in 2009. Consolidated Properties had previously presented its own concept plan for the site to local residents and stakeholders by way of a similar community engagement program.

Clarence Property's revised concept plan includes a mix of low to medium density residential dwellings, low-rise apartment buildings, a mixed-use 'lcon' building on the beachfront, a community park and upgraded road networks.

It is understood that Clarence Property's new concept plan represents an approximate 35 per cent reduction in overall building density compared to the previous masterplan presented by Consolidated Properties.

Other key amendments include:

- A concentration of all three and four storey mixed use dwellings along the central commercial/retail boulevard, with individual single and double storey dwellings adjacent to existing residential properties, providing improved privacy for current residents
- A 26.85-metre buffer zone will remain between existing properties on Dianella Drive, Beach Lane and Harpulla Ct
 and new private residential dwellings at the northern end of Casuarina Beach Village. The buffer zone will be
 upgraded to include a piped drainage system which allows for the inclusion of a core green landscape zone (trees
 and shrubs), a shared cycling and pedestrian pathway, a local resident road and a building setback to single
 dwelling lots
- New retail and commercial amenities will be delivered along the new Grand Parade beach boulevard, providing a clear distinction and separation between private residential and public/ communal spaces

2.2Stakeholders

Stakeholders for this consultation activity were defined as below:

- Residents of Casuarina Beach, Salt Village, Kingscliff and surrounding areas on the Tweed Coast
- Local businesses in the areas outlined above

3 Community Consultation Objectives

The primary consultation program objectives were to:

- educate stakeholders about Clarence Property's revised concept plan
- engage stakeholders to provide feedback
- build and maintain relationships of trust and confidence with all stakeholders

4 Consultation Tools

The following tools were used during the consultation and survey period.

4.1 Community awareness of the consultation

Clarence Property informed Casuarina Beach and Salt Village residents, covering all residential areas extending to 3kms north and 3kms south of the subject site, about the pending community information evening as follows. Please <u>see appendix</u> 3 for further detail and records of all of the marketing collateral listed below.

- Facebook posts on 'Casuarina 2487' page on Monday November 23 and again on Tuesday December 2 and a post to 'Kingscliff Happenings' page on Tuesday December 2
- An email was sent to the Casuarina and South Kingscliff Residents' Association on Monday November 23
- Editorial was placed in the local Tweed Daily News on Wednesday November 28
- A letterbox distribution of a DL flyer was completed on Monday November 30. The distribution reached approximately 1,000 homes within Casuarina Beach and Salt Village
- An advertisement was placed in the Tweed Daily News on Wednesday December 2
- An email was sent to the body corporate of Santai Resort (a resort apartment building neighbouring the subject site)
 on November 25
- An email was distributed to the Osteria Casuarina (restaurant, bar and function centre) database on Thursday
 December 3. Osteria hosted the information evening
- A3 posters were displayed at local venues including: Osteria restaurant, bar and function centre, Casuarina Rec Club, Santai Resort, Kool Kids childcare centre, Ray Real Estate office

4.2Materials used at the consultation

The community information evening was held at Osteria, located at 1 Barclay Drive Casuarina Beach. Osteria is a popular restaurant/bar with a function venue attached. The event ran from approximately 6:30pm - 8:00pm AEDT.

Clarence Property displayed six storyboards on easels illustrating the stage two masterplan design concepts, which were also incorporated into a powerpoint presentation delivered by Mr Paul Rippon (chief operations officer, Clarence Property) and Mr Damian Chapelle (senior planner, Newton Denny Chapelle Pty Ltd).

Please see appendix 4 to view the storyboards, powerpoint presentation and images of residents attending the event.

4.3Community survey

A survey form was made available at the community information evening. Approximately 150 forms were available in hard copy, alongside a ballot box allowing respondents to immediately complete and submit their responses. Approximately 18 responses were submitted in person at the community information evening.

A return postal address was provided at the end of the survey, encouraging respondents who had elected to complete the survey following the information session to post their feedback to Promedia. Five competed surveys were received via post.

A dedicated 'Casuarina Beach Village' Facebook information portal was established and a digital copy of the survey was posted (via Survey Monkey) on the night of the information session. Eight responses were received via Survey Monkey. The Casuarina Beach Village Facebook page has 129 likes (as at Monday, December 14).

4.4 Media Response

Post-event media coverage was achieved in the Tweed Daily News, Gold Coast Bulletin, Gold Coast Sun and Property Review, following press releases provided to these media outlets. Please <u>see appendix 5</u> for post-event media clippings.

5 Survey Results

A total of 31 responses were received (23 hard copy and 8 digital). It should be noted that not all respondents chose to answer every question. Please **see appendix 6** for survey responses.

QUESTION 1: What do you like about the Casuarina Beach Village stage two masterplan?

Key findings: Lower density and the retention/ improvement of the buffer zone were identified as key benefits by approximately one third of respondents.

Not a lot except extra shops

Access to the beach, town centre uses, cycleway connections, open space

Looks well planned and thought out. Density concentration in the centre and then thinning out as you move out looks like it will work well and it looks good

It's good. Lots of mixed development small allotments to larger for all markets

I would like to see everything built through to completion (your concept plan). Don't walk away after selling the lots for someone else to build something that is entirely not in the keeping of this area

The integration into current residential heights

Rear access lots

Not much at all

Reduced density/increased connectivity

Love living here- it has diversity

Nothing it does not suit the village style it looks too contemporary

The whole concept

Nice mix of buildings

I think it will work well especially for tourists. Enough amenities planned for locals to enjoy regularly

More low density housing planned

The buffer zone between existing properties on Harpullia ft & the northern end of the town centre. The planned single and double storey dwellings to the north and south of the town centre. The 26.85m buffer zone between the dwellings on Harpullia Court and the new dwellings. The core green landscape zone between the town centre and the existing houses on the northern boundary.

Filling of the swale to match the existing levels around it. Also the inclusion of landscape area and cycleway through the area.

Low density residential development and the filling of the swales.

The modified density with the reduction in three storey residential units is great. The new green strip over the filled swale

On paper looks ok

Availability of residential sites and commercial development

Good planning, provision of amenity, mixed usage

In broad terms I think the layout is ok

QUESTION 2: Is there anything you don't like?

Key findings: Four storey buildings and perceived traffic issues were identified as key concerns by approximately 20% of respondents. However, several comments below indicate Clarence Property's revised concept plan is favoured over Consolidated Properties' original plan.

High density - roads not able to cope

Don't like the fact that the "vision" always gets "sold" but then the land is sold off and then cheaper versions without the amenity get built

I don't like house lots below 600sqm but that's just me

Nο

Worried about extra cars with approx 100 apartments in the 4 level blocks- could potentially be 200 plus cars

4 storey? What a joke. As a rate payer of Salt I am disgusted

"high" density

It may be cluttered - space, trees and sound proof houses?

It does not give that village feel. Too high density

There needs to be a more defined turn around zone with a shared traffic and pedestrian zone at the beach end of the main boulevard to encourage traffic back out past retail and towards Tweed Coast Road

No

Not sure about the two big buildings near Coles

4 storey units

4 storey buildings

I would like to see it built as first planned

We are happy with this master plan, best that has been presented!

Nothing - this is the best master plan completed to date

No. the new plan is a significant improvement to the current approved plan

Do not feel 4 storeys is warranted and think this should be capped at three

4 storeys

High density units

Where is all the car parking? There needs to be much more car parking. This will be the most congested area on the Tweed. The local streets are all going to be overflowing with our streets congested by the lack of car parking in this village.

Where are the radiation studies for this area. Residents need to know about the previous Qld Health radiation experts studies showing elevated readings commissioned by GHD and the lack of required follow up bore hole analysis. People should be informed about their potential health risks if they choose to live over remediated toxic soil.

Vegetation clearance on foreshore! Surely they can't get away with this! Where's the vegetation corridor for our fauna and flora! What about dune erosion!! And where's the car parking! Not enough car parking.

Concern about increased congestion on Tweed Coast Rd, especially going north with increased local population

I do not feel that 4 storey buildings are appropriate for the aesthetics of the area

QUESTION 3: What aspects of the new masterplan are most important to you? (1 = most preferred to 5 = least preferred)

Key findings: Retention of buffer zone between existing and new properties received 16 votes as the most important aspect of the new masterplan. In the 'additional comments', common responses were cycleways, pedestrian access and car parking.

RANKING	1	2	3	4	5
Lower building density	15	5	3		3
Upgraded road networks and pathways	15	3	3	4	1
Retention of buffer zone between existing and new properties	16	2	1	2	4
New retail and commercial amenities	12	6	4	2	4
Improved public space	13	5	3	2	4

Additional coments:

Don't need	wider roads	Naad	diversity	in hous	inσ
Don theed	widel idads	. iveeu	uiveisiti	, III HOUS	IIIK

Provision of lifesavers building or space for it

Main interest - dodging huge amounts of people

Also pleased that cycleway will access CBD

Public space needs to cater for kids on skateboards - they are everywhere

Please retain supply plenty of walking/cycle paths and access to beach

The footpaths need to be wide enough to accommodate pedestrians, bicycles, prams and mobility scooters

Lack of car parking is the most important. Four levels is too high for this area. It should be limited to three levels.

Radiation studies being released to prospective residents

More car parking. Protection of our dunes. Where's the playgrounds for our children!

QUESTION 4: What would be your main interest in Casuarina Beach Village? Please tick all relevant responses

Key findings: Entertainment or dining out was the most popular response - 28 people nominated this as an intended use for Casuarina Beach Village.

Specialty or boutique shopping	14
Entertainment or dining out	28
Recreation and play	17
Property purchase	8

Other, please specify:

Business activity			
Recreation - the existing Casuarina Rec Club is overflowing. Would love to see a gym/ pool			
outdoors somewhere			
Surf club/ bar			

QUESTION 5: Which local town centres do you currently visit?

Key findings: Cabarita and Kingscliff were voted as the most frequently visited local town centres.

Cabarita	18
Kingscliff	16
Tweed	7
Salt Village	7
Murwillumbah	3
Tweed South	2
Banora Point	1
Robina	1
Casuarina	1
Coolangatta	1
Ballina	1
Lennox Head	1
Byron Bay	1

QUESTION 6: Any other comments?

Key findings: More than one third of respondents expressed excitement about the new concept plan. Smaller housing lots and car parking were identified as potential issues.

Disappointed at 4 storeys so close to beach

Need to stop chipping away at the density and overall vision as all we will end up with is more single dwellings and no viable town centre uses

Presentation was informative and concise. Overall concept was well articulated

Overall very good concept - been a long time coming

Small lot housing without body corp

Very disappointed for my daughter who is building at The Pocket

Has tourism been considered? Not covered in presentation.

The density of population has increased dramatically in five years. The precinct is overflowing with access and parking an issue - lifestyle is the focus here. Parks, playgrounds, skate parks, pools are a must. Remember this beach is unswimmable. This is the most exciting place to live. Love your plans but as many "originals" who have been here from conception - 15 years - downsizing is popular and we all would love to stay here. Please consider a luxury over 55 with pool, gym, I love the paths and park.Keep us here! But our houses are too big.

Don't like the idea of small pokey housing development

Looks great. Exciting development for Casuarina

The shared cycling and pedestrian pathway planned beside the buffer zone and the northern dwellings should be build next to the planned road to provide max planting area between the town centre and the existing residents on the north of the town centre

Hurry up and get this developed. It is exactly what the area needs.

More car parking

More car parking. Dune protection and vegetation corridor for our fauna. Playgrounds for our children or will it become a playground for vandalism by bored youth with nothing to do!

I am very concerned about any encroachment into the frontal dune area and removal of any vegetation outside of an agreed beach access. If the beach in front of the village is expected to be the main beach for Kings Forest residents I believe that a full surf lifesaving club should be included in the Casuarina Beach Village plan. I also feel that it is very important that any multi storey dwellings provide a minimum of 1 car space per unit to minimise unecessary street parking

Please note - a disclaimer prefaced the following questions - The next section is optional. Filling it in, however, will help us create a more accurate profile for the development of Casuarina Beach Village. All data will be treated as confidential.

Are you Male or female?

Male	14
Female	14

Which age bracket do you fall into?

0-25	25-35	35-45	45-55	55-65	65-85
1	2	7	6	11	1

Where do you live?

Casuarina Beach	18
Salt Village	3
Seaside	1
Banora Point	1
Cabarita Beach	1
Clothier Creek	1
Lismore	1
Ballina	1
Lennox Head	1

6 Conclusion

The Casuarina Beach Village community consultation provided insight into perceived benefits and drawbacks of Clarence Property's revised concept plan for stage 2 of Casuarina Beach. It also provided a platform for respondents to provide suggestions based on their own experiences and knowledge of the Casuarina Beach area.

The following charts provide a simple breakdown of 'trends' identified, by giving a snapshot of key issues and the number of times that issue was identified in open responses (ie. What do you like about the concept plan', 'what don't you like' and 'any further comments.'

The majority of open response feedback demonstrated support for the new concept plan, with the key benefit identified as retention/ filling of the swale. The key concern for residents was perceived traffic and congestion, and the inclusion of parks, playgrounds and pedestrian/cycle paths was a common suggestion.

<u>Benefits</u>		
Issue	Number of mentions	Examples
Lower density	5	Looks well planned and thought out. Density concentration in the centre and then thinning out as you move out looks like it will work well and it looks good
		The modified density with the reduction in three storey residential units is great. The new green strip over the filled swale
Increased amenity	4	Good planning, provision of amenity, mixed usage I think it will work well especially for tourists. Enough amenities planned for locals to enjoy regularly
Filling of swale/ retention of buffer zone	6	(Q1) Filling of the swale to match the existing levels around it. Also the inclusion of landscape area and cycleway through the area. (Q1) Low density residential development and the filling of the swales.
Expressed support for revised masterplan	12	Looks great. Exciting development for Casuarina Hurry up and get this developed. It is exactly what the area needs.

<u>Drawbacks</u>		
Issue	Number of mentions	Examples
Four storey development	7	Do not feel 4 storeys is warranted and think this should be capped at three I do not feel that 4 storey buildings are appropriate for the aesthetics of the area
Traffic/congestion	14	Concern about increased congestion on Tweed Coast Rd, especially going north with increased local population There needs to be a more defined turn around zone with a shared traffic and pedestrian zone at the beach end of the main boulevard to encourage traffic back out past retail and towards Tweed Coast Road

<u>Suggestions</u>		
Issue	Number of mentions	Examples
Inclusion of pathways/ cycleways	5	Please retain supply plenty of walking/cycle paths and access to beach The footpaths need to be wide enough to accommodate pedestrians, bicycles, prams and mobility scooters
Parks and recreation space for families	4	Parks, playgrounds, skate parks, pools are a must Playgrounds for our children or will it become a playground for vandalism by bored youth with nothing to do!

7 APPENDIX 1 - CASUARINA BEACH VILLAGE MASTERPLAN



Masterplan concept image

Return to report - executive summary

8 APPENDIX 2 - SURVEY

Feedback Sheet

Thank you for taking the time to complete this feedback sheet. Please note that all information on this sheet will be treated confidentially and will not be used for market research purposes.

1 What do you like about the Casuarir	а Веас	h Village sta	age two mas	sterplan?		
2 Is there anything you don't like?						
3 What aspects of the new masterplan	n are mo	ost importar	nt to you? (1	= most pref	erred to 5 = I	east preferred)
Lower building density	1	2	3	4	5	
Upgraded road networks and pathways	1	2	3	4	5	
Retention of buffer zone between	1	2	3	4	5	
existing and new properties						
New retail and commercial amenities	1	2	3	4	5	
Improved public space	1	2	3	4	5	
Please provide further comments below:					ľ	
4 What would be your main interest in	Casua	rina Beach \	Village? Ple	ase tick all r	elevant resp	onses
 Specialty or boutique shopping Entertainment and eating out Recreation and play Property purchase 						
Other, please specify						

Return to report - executive summary

5 Which loca	Il town centres d	o you currently				
1						
2						
3						
6 Any other o	comments?					
						<u> </u>
	ction is optional. each Village. All			-	more accurate pi	rofile for the development o
Are you?	∏Female	□Male				
Which age bra	acket do you fall i	nto?				
□0-25	□25-35	□35-45	□ 45-55	□55-65	□65-85	
Where do you	ı live?					
Please provid	le the town or sub	urb below				
lf you would li	ike to have your n	ame added to th	ne mailing list fo	or development up	odates please prov	ride your contact details below
Name	Address	Emai	I	Home No	Mobile	

Thank you for your participation.

Privacy Information: the personal information provided by you is used by Clarence Property to contact you or send you information about the Casuarina Beach Village development. You may request to access your personal information and request that it be corrected at any time. If you wish to request access, or correct, your personal information please contact the Community Liaison Officer on 1300 033 800.

You can also provide feedback by:

Contacting the Community Liaison Officer on 1300 033 800

Visiting our Facebook page by searching Casuarina Beach Village - where this form will be made available online.

Posting this form to PO BOX 1175 Robina QLD 4226

FEEDBACK MUST BE RECEIVED PRIOR TO FRIDAY 11TH DECEMBER 2015

Return to report - executive summary

9 APPENDIX 3 - CONSULTATION MARKETING COLLATERAL

Facebook Posts to Casuarina 2487 and Kingscliff Happenings



masterplan and what it will include

Write a reply

Like Reply Zams

Town Centre if you were wondering.
Unlike Reply 6 1 2 December at 15.59

Like Reply 41 2 December at 15:31 Ediled

Tonia Spiers-Phillips PS guys this was originally known as the Casuarina

Tania Spiers-Phillips Don't forget this is on tonight!! Let us know how it goes.

Email to Santai Body Corporate re community consultation evening

From: Amy Scott Sent: Fri 4/12/2015 1:32

To: Sheree De Bono

Cc:

Subject: FW: ATTN: Andrew Thompson, Santai Retreat and Spa Body Corp

From: Amy Scott

Sent: Wednesday, 25 November 2015 1:12 PM To: 'andrew@strataprofessionals.com.au'

Message | National Property | Message | Message | National Property | Message | National Property | Nat

Subject: ATTN: Andrew Thompson, Santai Retreat and Spa Body Corp

Hi Andrew,

As the body corporate responsible for Santai Retreat and Spa, we would like to inform you that Clarence Property Group are holding a Casuarina Beach Village information evening next week on Thursday, December 3 at 6.30pm.

The evening is being held for residents to learn more about Clarence Property's plans for the second stage of Casuarina Beach Village, which will include a mix of residential property, retail and commercial

amenities and lifestyle facilities. The Casuarina Beach Village masterplan has been revised to improve connectivity and aesthetics, and a panel of experts will be available to discuss the new design in detail.

See attached information, FYI. Would you be able to share this information with the Santai owners?

WHAT: Casuarina Beach Village information evening

WHEN: Thursday, 3 December 2015

TIME: 6:30pm NSW start

WHERE: Osteria, 1 Barclay Drive Casuarina

Please feel free to get in touch if you require any further information.

Cheers, Amy

Amy Scott

Account Manager, Digital and Social

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Suite 7, South Building, Lakehouse Corporate Space - 34 Glenferrie Drive / PO Box 1175, Robina, QLD 4226 t) 07 5593 2011 f) 07 5593 2099 m) 0408 499 691 e) amy@promedia.com.au w) http://promedia.com.au w) http://promedia.com.au w) http://promedia.com.au w)

From: Sheree De Bono Sent: Mon 23/11/2015 4:24 PM

To: 'candskrassoc@gmail.com'

Cc: Subject:

Casuarina Beach Village information evening



Afternoon

Please see attached flyer re an information evening to be held Thursday December 3 re the new masterplan for stage 2 of Casuarina Beach Village.

If you could please circulate this to your members that would be appreciated.

Ta!

Sheree De Bono

Senior account manager

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Suite 7, South Building, Lakehouse Corporate Space - 34 Glenferrie Drive / PO Box 1175, Robina, QLD 4226

t) 07 5593 2011 f) 07 5593 2099 m) 04214 29716 e) sheree@promedia.com.au

w) http://promedia.com.au

FOLLOW US: Facebook | Instagram | LinkedIn

Email to Osteria database

FOLLOW US: Facebook | Instagram | LinkedIn

Sent: Wed 2/12/2015 2:26 PM From: Sheree De Bono 'admin@osteriacasuarina.com.au' To: Cc: Subject: Casuarina information session tomorrow night Message | 🄁 DL artwork.pdf (469 KB) Afternoon Just wondering if you are able to please send the attached around to your database re the event on tomorrow night at Osteria? Ta, Sheree De Bono Senior account manager PROMEDIA | 1983 - 2015 | 32 YEARS OF PUBLIC RELATIONS EXCELLENCE Suite 7, South Building, Lakehouse Corporate Space - 34 Glenferrie Drive / PO Box 1175, Robina, QLD 4226 t) 07 5593 2011 f) 07 5593 2099 m) 04214 29716 e) sheree@promedia.com.au w) http://promedia.com.au





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SPECIAL CHRISTMAS PACKAGES AVAILABLE IN THE TWEED SHIRE

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Thousands happy after jobs push

CASUARINA BEACH VILLAGE INFORMATION EVENING













03 Dec 2015 Gold Coast Sun - Central, Gold Coast QLD

Section: Regional Changes - South • Article type : News Item • Classification : Regional Audience : 170,949 • Page: 3 • Printed Size: 35.00cm² • Market: QLD Country: Australia • ASR: AUD 143 • Words: 80 • Item ID: 507109027

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BRIEFS

Village plan on agenda

AN INFORMATION evening will be held at Casuarina Beach on the Tweed Coast this evening to discuss Clarence Property's plan for the second stage of Casuarina Beach Village. The master plan, which includes a mix of residential property, retail and commercial amenities and lifestyle facilities, also addresses connectivity and aesthetics within the precinct. A panel of experts will be on hand to answer questions at Osteria, 1 Barclay Drive, Casuarina, starting at 6.30pm (NSW).

Return to report - marketing the consultation



28 Nov 2015 Daily News, Tweeds Heads NSW

Section: General News • Article type: News Item • Classification: Regional Audience: 3,500 • Page: 19 • Printed Size: 78.00cm² • Market: NSW • Country: Australia ASR: AUD 212 • Words: 148 • Item ID: 503936906

sentia.mediaportal

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Meeting outlines village changes

TWEED Coast residents are invited to attend an information session on Thursday, December 3, detailing plans for stage two of Casuarina Beach Village.

The session will be hosted by the developers of the village who will outline revisions that have been made to the plans to "improve connectivity and aesthetics".

The main change includes a reduction in the density of housing across the stage two master plan.

More individual lot housing has also been introduced, and a multi-storey tourist hotel has been removed.

There will be a brief

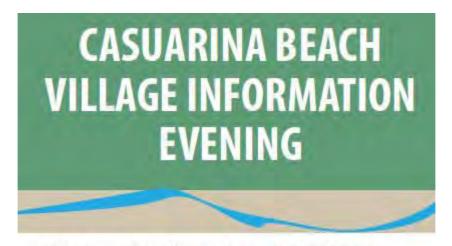
PowerPoint presentation discussing each aspect of the master plan (retail, residential and commercial).

Attendees will then have the opportunity to ask questions of the panel which will include Paul Rippon from Clarence Property and surveyor/planner Damian Chapelle.

The meeting is at 6.30pm at Osteria, 1 Barclay Dr, Casuarina.

The new Casuarina Coles supermarket is expected to open by March.

DL Flyer distributed to Casuarina and Salt Village local residents. Identical artwork was used for A3 poster.



Learn more about Clarence Property's plans for the second stage of Casuarina Beach Village, which will include a mix of residential property, retail and commercial amenities and lifestyle facilities.

The Casuarina Beach Village masterplan has been revised to improve connectivity and aesthetics, and a panel of experts will be available to discuss the new design in detail.

WHEN: Thursday, 3 December 2015

TIME: 6:30pm NSW start.

WHERE: Osteria, 1 Barclay Drive

Casuarina



10 APPENDIX 4 - CONSULTATION PRESENTATION, DISPLAYS AND ATTENDANCE

Powerpoint presentation for community consultation evening. Note all images in this presentation were displayed on A1 corflute storyboards.



Casuarina Beach



Return to the report - materials used at consultation

OVERVIEW OF THE NEW MASTERPLAN

- The Casuarina Beach Village masterplan has been revised to improve connectivity and design aesthetics.
- The current plan includes a mix of low to medium density residential dwellings, low-rise apartment buildings, a mixed-use 'Icon' building on the beachfront, a community park and upgraded road networks.

Return to the report - materials used at consultation

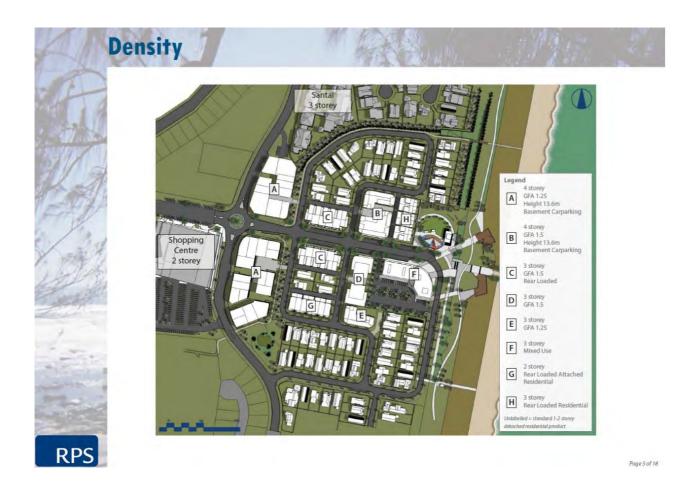
Casuarina Beach Concept

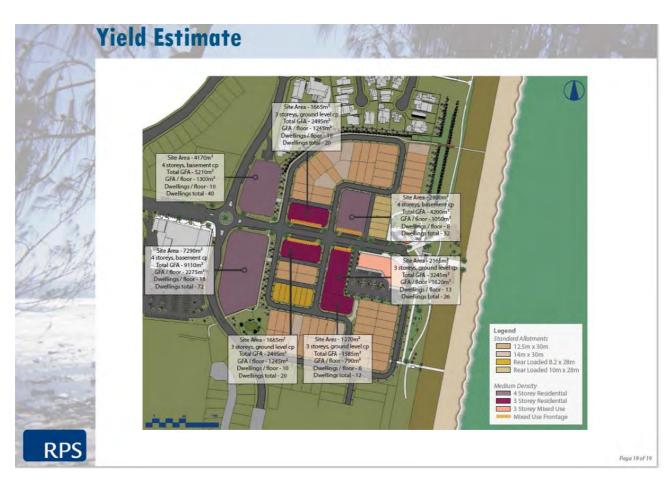


Page 2 of 18

REDUCED DENSITY

- The dwelling density has been reduced in the revised plan. The majority of properties adjoining the existing Casuarina neighbourhoods to the north and south are single or double storey private dwellings.
- A height limit of four storeys remains in place, with the tallest buildings located in the centre of the masterplan, adjoining the new retail hub.





IMPROVED PRIVACY FOR EXISTING RESIDENTS

- A 26.85 metre buffer zone will remain between existing properties on Dianella Drive, Beach Lane and Harpulla Ct and new private residential dwellings at the northern end of Casuarina Beach Village
- The buffer zone will be upgraded to include a piped drainage system which allows for the inclusion of a core green landscape zone (trees & shrubs), a shared cycling and pedestrian pathway, a local resident road and a building setback to single dwelling lots.

Casuarina Beach Concept



RPS

Built Form





Medium Density & Mixed Use





Standard Allotments Front Loaded





Standard Allotments Rear Loaded



Page 7 of 18

IMPROVED AMENITY ON GRAND PARADE

- New retail and commercial amenities will be delivered along the new Grand Parade beach boulevard, providing a clear distinction and separation between private residential and public/ communal spaces.
- Grand Parade will act as an extension of the Casuarina Town Centre retail hub



FOR MORE INFORMATION...

- If you have any questions please feel free to approach Paul Rippon or Damian Chapelle at the end of this presentation
- Feedback forms are available, and can be placed in the ballot box tonight. All comments will be included in a community report to be presented to Council.
- A Facebook page has been created for further discussion – search 'Casuarina Beach Village'

Images of attendees at Casuarina Beach Village community consultation evening

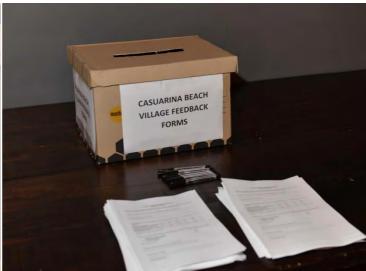












Return to the report - materials used at consultation

11 APPENDIX 5 - POST EVENT MEDIA COVERAGE



12 Dec 2015

Weekend Gold Coast Bulletin, Gold Coast

Section: Real Estate • Article type : News Item • Classification : Regional Audience : 35,314 • Page: 38 • Printed Size: 234.00cm* • Market: QLD Country: Australia • ASR: AUD 1,870 • Words: 273 • Item ID: 510753474

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Page 1 of 1

Vision for seaside suburb

DEVELOPER Clarence Property has unveiled plans for stage two of its \$70 million Casuarina Beach community.

It is set to include 300 dwellings and a beachconnected boulevard of shops, restaurants and apartments.

The new masterplan has been designed to deliver an 'urban heart' to Casuarina Beach.

The suburb is fast becoming one of Australia's hottest coastal property markets following the development of a new retail hub anchored by a Coles supermarket, due for completion in March.

The Casuarina Beach masterplan will be submitted to State Planning for approval in coming weeks, following a recent consultation evening with the local community

with the local community.

Casuarina Beach is centred around the new Grand Parade boulevard, which connects to the retail hub on its western boundary, and extends right through to the beachfrontwith an array of retail, commercial and residential amenities lining the streetscape.

A community park and a mixed-use 'Icon' building overlooking the beach will be key attractions for visitors, while upgraded road networks and pedestrian and bike paths will provide a connected, environment for locals. Clarence Property managing director Peter Fahey said Casuarina Beach Village would usher the Tweed Coast into a new stage of growth and development.

This is a significant project not only for the Casuarina Beach community but for the entire Tweed Coast which has not seen the development of an integrated, masterplanned precinct like this for many years," Mr Fahey said.

"Casuarina Beachwill become the new backbone of the Tweed Coast—with Grand Parade connecting the community to the new retail hub, recreation facilities and the beach."



Clarence Property unveils new \$70 million plan for Casuarina Beach, Tweed Coast.



10 Dec 2015 Gold Coast Sun - Central, Gold Coast QLD

Section: Real Estate • Article type : News Item • Classification : Regional Audience : 170,949 • Page: 10 • Printed Size: 230.00cm* • Market: QLD Country: Australia • ASR: AUD 942 • Words: 273 • Item ID: 510110851

Page 1 of 1

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"This is a significant project not only for the Casuarina Beach community but for the entire Tweed Coast which has not seen the development of an integrated, masterplanned precinct like this for many years," Mr Fahey said. "Casuarina Beach will become the new backbone of the Tweed Coast—with Grand Parade connecting the community to the new retail hub, recreation facilities and the beach."



Clarence Property's \$70 million masterplan for Casuarina Beach on the Tweed Coast.



05 Dec 2015 Daily News, Tweeds Heads NSW

Author: Sue Gardiner • Section: General News • Article type : News Item Audience : 3,500 • Page: 1 • Printed Size: 571.00cm • Market: NSW • Country: Australia ASR: AUD 1,553 • Words: 538 • Item ID: 507876170

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Page 1 of 2

CASUARINA CBD PLAN

Residents fear high-density living in coastal village Report: Page 5

Casuarina CBD revealed

Sue Gardiner
Sue Gardiner #
tweeddally rews.com.au

THE company behind Casuarina Beach Village said it would seek to have the density of Stage Two of the residential, retail and commercial development reduced by 95 dwellings.

But it also wants smaller housing lots added to the mix on offer in the coastal community, which will feature residential buildings up to four storeys high in the CBD.

Plans for the final piece in the Casuarina town plan were outlined at a community meeting on Thursday night.

Clarence Property chief financial officer, Paul Rippon said the company would apply to the New South Wales Planning Department to modify the current approval, which they inherited when they purchased the site from Consolidated Properties in 2012.

This would include an application to reduce dwellings from 400 to 305 on the 9ha site.

"So, it's something like a 34 to 35% reduction in density," Mr Rippontold the Tweed Daily News after the meeting.

The company will also be

seeking to add smaller lots from 230sq m to the mix of those on offer in stage two.

Seven are 230sq m and six are 280sq m, with the remaining 70 stand-alone house lots of a larger size. "The current approvals

go back to 2009 and I think it's fair to say the residential market... has quite substantially changed," Mr Rippon told the meeting.

"In the first stage of Casuar ina, typically the house blocks were about 450sq m... and now there's also demand for much, much smaller (lots)."

It is proposed the community's highest density be in the commercial hub, where buildings of up to four storeys would incorporate up to 40 dwellings.

There will be shop-top bousing in the commercial centre, which Mr Rippon said would cater to small standalone businesses.

They are seeking wider roads and footpaths in the commercial precinct than previously proposed.

The original concept approval had a three-storey hotel, which Clarence wants to scrap.

Following the public meeting, residents expressed concerns about the density of the development impacting on

the laid-back lifestyle that attracted them to the area.

A Salt couple, who moved up from Sydney 14 months ago, said they feared that what was being proposed was similar to what they

had shifted to escape.

"People don't want 220sq m; they want a yard and room for a garage and spacious rooms," said the man, who did not want to be named.

A Banora Point resident, who aspires to live at Casuarina, said he was torn between wanting the development to be financially viable and his concerns about over-crowding and increased traffic.

Casuarina Beach Village will be close to the mega Kings Forest housing development proposed by Leda Developments, which will comprise 4500 dwellings. The meeting attracted 130 people to a Casuarina restaurant.

Clarence has invited residents to post feedback about their plans on the Casuarina Beach Village Facebook page.

People don't want 220sq m; they want a yard and room for a garage and spacious rooms."

- Salt resident



05 Dec 2015 Daily News, Tweeds Heads NSW

Author: Sue Gardiner • Section: General News • Article type : News Item Audience : 3,500 • Page: 1 • Printed Size: 571.00cm • Market: NSW • Country: Australia ASR: AUD 1,553 • Words: 538 • Item ID: 507876170

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Page 2 of 2



NEW-LOOK PLANS: An artist's impression of the updated Casuarina Beach Village masterplan. PHOTO: CONTRIBUTED



Some of the crowd of 130 who turned out for the Casuarina Beach Village public meeting. PHOTO: SUE GARDINER





CLARENCE UNVEILS SECOND STAGE OF 70M DEVELOPMENT

8 DEC, 2015 . RESIDENTIAL PROPERTY

CLARENCE Property has launched stage two of its \$70 million Casuarina Beach development.

Stage two includes 300 dwellings as well as a boulevard of shops and restaurants.

The Casuarina Beach masterplan will be submitted to State Planning for approval in the coming weeks, following a recent consultation evening with the local community.

The new masterplan includes a new retail hub anchored by Coles Supermarkets, due for completion in March 2016.

Clarence Property managing director Peter Fahey said Casuarina Beach Village would usher the Tweed Coast into a new stage of growth and development.

"This is a significant project not only for the Casuarina Beach community but for the entire Tweed Coast, which has not seen the development of an integrated, masterplanned precinct like this for many years.

"It will also introduce a range of new dwelling types which will appeal to an array of buyers, including brand new apartments in mid-rise buildings, beachfront and beachside homesites and townhomes, all within walking distance of Grand Parade," he said.

"We are now preparing to submit this masterplan for approval and hope to be able to commence work on site in the first half of 2016, with the first homesites and dwellings expected to be released to the market mid next year," Fahey concluded.

Property Review Australia

12 APPENDIX 6 - SURVEY RESPONSES

CONTINUED OVERPAGE...

Return to the report - survey



Thank you for taking the time to complete this feedback sheet. Please note that all information on this sheet will be treated confidentially and will not be used for market research purposes.

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Thank you for your participation.

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You can also provide feedback by:

Contacting the Community Liaison Officer on 1300 033 800 Visiting our Facebook page by searching Casuarina Beach Village - where this form will be made available online. Posting this form to PO BOX 1175 Robina QLD 4226



Thank you for taking the time to complete this feedback sheet. Please note that all information on this sheet will be treated confidentially and will not be used for market research purposes.

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Posting this form to PO BOX 1175 Robina QLD 4226

FEEDBACK MUST BE RECEIVED PRIOR TO FRIDAY 11TH DECEMBER 2015

Final comments

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Thank you for taking the time to complete this feedback sheet. Please note that all information on this sheet will be treated confidentially and will not be used for market research purposes.

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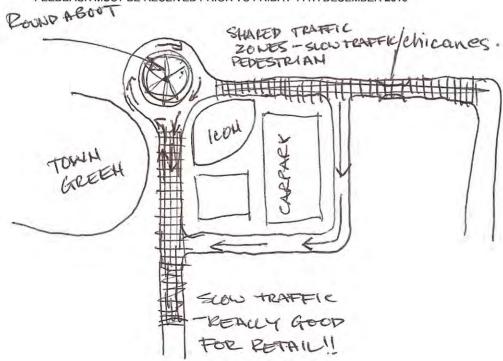
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Posting this form to PO BOX 1175 Robina QLD 4226

FEEDBACK MUST BE RECEIVED PRIOR TO FRIDAY 11TH DECEMBER 2015

As many "Organals" who have been here grain the conception — 15 years—

DOWNSIGENG is popular & we all would love to Stay here.

Olease Consider a (uxury over 55 with Poor, geym, I love the paths & PARKS. Keep us here % BUT OUR HOUSES are too BIG. !!



Thank you for taking the time to complete this feedback sheet. Please note that all information on this sheet will be treated confidentially and will not be used for market research purposes.

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Is there anything you don't like?					
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New retail and commercial amenities	1)	2	3	4	5
Improved public space	1)	2	3	4	5
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Name	Address	Email		Home No	Mobile
PHIL HUNG	TEA	Phila	illhunter sn. com		0428587395

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Name	Address	Email		Home No	Mobile]
Jusie	PO BOX 3.	1945 SVS18	ipond.com		0414 537746	2

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Name	Address	Email		Home No	Mobile
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	2486				

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1 What do you like about the Casuarir	na Beach V	illage stag	ge two mas	terplan?		
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The next section is optional. Filling it in, however, will help us create a more accurate profile for

Thank you for your participation.

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Posting this form to PO BOX 1175 Robina QLD 4226

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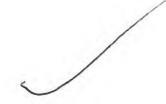
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Collector: Web Link 1 (Web Link)

Started: Friday, December 04, 2015 10:47:00 AM Last Modified: Friday, December 04, 2015 10:56:57 AM

Time Spent: 00:09:56 IP Address: 125.168.39.4

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village stage two masterplan?

The modified density with the reduction in three storey residential units is great.

The new green strip over the filled swale

Q2: Is there anything you don't like?

No. the new plan is a significant improvement to the current approved plan

Q3: What aspects of the new masterplan are most important to you? (1 = most preferred, to 5 = least preferred)

Lower building density 1

Upgraded road networks and pathways 1

Retention of buffer zone between existing and new properties 1

New retail and commercial amenities 2
Improved public space 3

Q4: What would be your main interest in Casuarina Beach Village? Please tick all relevant responses

Entertainment and eating out, Recreation and play

Q5: Which local town centres do you currently visit?

Kingscliff, Salt

Q6: Any other comments?

Hurry up and get this developed. It is exactly what the area needs.

Q7: Are you:	Male	
Q8: Which age bracket do you fall into?	35-45	
Q9: Where do you live? Please provide the town o	r suburb below.	
Lennox Head		

Casuarina Beach Village Master Plan - Feedback Form

Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.

Respondent skipped this question



Collector: Web Link 1 (Web Link)
Started: Friday, December 04, 2015 10:59:50 AM
Last Modified: Friday, December 04, 2015 11:02:04 AM
Time Spent: 00:2020

IP Address: 125.168.39.4

PAGE 1: Feedback

Q2: Is there anything you don't like?	Respondent skipped this question
Q3: What aspects of the new masterplan are most impo	ortant to you? (1 = most preferred, to 5 = least preferred
Lower building density	1
Upgraded road networks and pathways	1
Retention of buffer zone between existing and new properties	2
New retail and commercial amenities	1
Improved public space	1
Q4: What would be your main interest in Casuarina	Specialty or boutique shopping,
Beach Village? Please tick all relevant responses	Entertainment and eating out
Q5: Which local town centres do you currently visit?	
Byron, Tweed	
Q6: Any other comments?	Respondent skipped this question

Q7: Are you:	Female
Q8: Which age bracket do you fall into?	25-35
Q9: Where do you live? Please provide the town or suburb Ballina	below.
Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.	Respondent skipped this question



Collector: Web Link 1 (Web Link)

Started: Friday, December 04, 2015 11:10:42 AM Last Modified: Friday, December 04, 2015 11:14:26 AM

Time Spent: 00:03:44 IP Address: 125.168.39.4

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village stage two masterplan?

Filling of the swale to match the existing levels around it. Also the inclusion of landscape area and cycleway through the area.

Q2: Is there anything you don't like?	Respondent skipped this question
Q3: What aspects of the new masterplan are most importa	ant to you? (1 = most preferred, to 5 = least preferred)
Lower building density	5
Upgraded road networks and pathways	2
Retention of buffer zone between existing and new properties	4
New retail and commercial amenities	1
Improved public space	3
Q4: What would be your main interest in Casuarina Beach Village? Please tick all relevant responses	Entertainment and eating out, Property purchase
Q5: Which local town centres do you currently visit?	
Kingscliff, Ballina, Lennox Head	
Q6: Any other comments?	Respondent skipped this question

Q7: Are you:	Male
Q8: Which age bracket do you fall into?	0-25
Q9: Where do you live? Please provide the town or suburb	below.
Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.	Respondent skipped this question



Collector: Web Link 1 (Web Link)

Started: Friday, December 04, 2015 7:13:08 PM Last Modified: Friday, December 04, 2015 7:27:14 PM

Time Spent: 00:14:05 IP Address: 1.129.97.115

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village stage two masterplan?

The planned single and double storey dwellings to the north and south of the town centre.

The 26.85m buffer zone between the dwellings on Harpullia Court and the new dwellings.

The core green landscape zone between the town centre and the existing houses on the northern boundary.

Q2: Is there anything you don't like?

Nothing - this is the best master plan completed todate

Q3: What aspects of the new masterplan are most important to you? (1 = most preferred, to 5 = least preferred)

Lower building density 2

Upgraded road networks and pathways 2

Retention of buffer zone between existing and new 1

properties

New retail and commercial amenities 2

Improved public space 2

Other (please specify)

The footpaths need to be wide enough to accommodate pedestrians, bicycles, prams and mobility scooters

Q4: What would be your main interest in Casuarina Beach Village? Please tick all relevant responses

Entertainment and eating out, Property purchase

Q5: Which local town centres do you currently visit?

Salt

Cabarita

Q6: Any other comments?

The shared cycling and pedestrian pathway planned beside the buffer zone and the northern dwellings should be build next to the planned road to provide max planting area between the town centre and the existing residents on the north of the town centre

Q7: Are you:	Male
Q8: Which age bracket do you fall into?	45-55

Casuarina Beach Village Master Plan - Feedback Form

Q9: Where do you live? Please provide the town or suburb below.

Casuarina NSW

Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.

Andrew Robinson 2 Harpullia Court Casuarina NSW 2487 arobinson@eastview.com.au



Collector: Web Link 1 (Web Link)

Started: Friday, December 04, 2015 7:27:10 PM Last Modified: Friday, December 04, 2015 7:33:13 PM

Time Spent: 00:06:02 IP Address: 120.22.237.189

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village stage two masterplan?

The buffer zone between existing properties on harpullia ft & the northern end of the town centre.

Q2: Is there anything you don't like?

We are happy with this master plan, best that has been presented!

Q3: What aspects of the new masterplan are most important to you? (1 = most preferred, to 5 = least preferred)

Lower building density 2
Upgraded road networks and pathways 3
Retention of buffer zone between existing and new properties 1

New retail and commercial amenities 2
Improved public space 2

Q4: What would be your main interest in Casuarina Beach Village? Please tick all relevant responses

Entertainment and eating out

Q5: Which local town centres do you currently visit?

Kingscliff & Cabarita mainly

Q6: Any other comments?

Responde

Respondent skipped this question

PAGE 2: Demographics

Q7: Are you:	Female
Q8: Which age bracket do you fall into?	45-55

Q9: Where do you live? Please provide the town or suburb below.

Casuarina

Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.

Respondent skipped this question



Collector: Web Link 1 (Web Link)

Started: Tuesday, December 08, 2015 12:47:07 PM Last Modified: Tuesday, December 08, 2015 12:52:04 PM

Time Spent: 00:04:56 IP Address: 103.26.215.34

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village stage two masterplan?

Respondent skipped this question

Q2: Is there anything you don't like?

Where is all the car parking? There needs to be much more car parking. This will be the most congested area on the Tweed. The local streets are all going to be overflowing with our streets congested by the lack of car parking in this village.

Q3: What aspects of the new masterplan are most imp	portant to you? (1 = most preferred, to 5 = least preferre
Lower building density	5
Upgraded road networks and pathways	5
Retention of buffer zone between existing and new properties	5
New retail and commercial amenities	5
Improved public space	5
Other (please specify) Lack of car parking is the most important. Four levels is to	oo high for this area. It should be limited to three levels.
Q4: What would be your main interest in Casuarina	Specialty or boutique shopping,
Beach Village? Please tick all relevant responses	Entertainment and eating out, Recreation and play
Q5: Which local town centres do you currently visit?	

Q7: Are you:	Male
Q8: Which age bracket do you fall into?	35-45

Casuarina Beach Village Master Plan - Feedback Form

Q9: Where do you live? Please provide the town or suburb below.

Casuarina

Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.

Respondent skipped this question



Collector: Web Link 1 (Web Link)

Started: Tuesday, December 08, 2015 12:52:13 PM Last Modified: Tuesday, December 08, 2015 12:56:44 PM

Time Spent: 00:04:30 IP Address: 103.26.215.34

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village stage two masterplan?

Respondent skipped this question

Q2: Is there anything you don't like?

Where are the radiation studies for this area. Residents need to know about the previous Qld Health radiation experts studies showing elevated readings commissioned by GHD and the lack of required follow up bore hole analysis. People should be informed about their potential health risks if they choose to live over remediated toxic soil.

Q3: What aspects of the new masterplan are most important to you? (1 = most preferred, to 5 = least preferred)		
1		
1		
1		
1		
1		
Specialty or boutique shopping,		
Entertainment and eating out, Recreation and play		
Respondent skipped this question		
Respondent skipped this question		

Q7: Are you:	Male	
Q8: Which age bracket do you fall into?	55-65	
Q9: Where do you live? Please provide the town or suburb below.		
Casuarina		

Casuarina Beach Village Master Plan - Feedback Form

Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.

Respondent skipped this question



Collector: Web Link 1 (Web Link)

Started: Tuesday, December 08, 2015 12:56:51 PM Last Modified: Tuesday, December 08, 2015 1:01:27 PM

Time Spent: 00:04:35 IP Address: 103.26.215.34

PAGE 1: Feedback

Q1: What do you like about the Casuarina Beach Village Respondent skipped this question

Q2: Is there anything you don't like?

Vegetation clearance on foreshore! Surely they can't get away with this! Where's the vegetation corridor for our fauna and flora! What about dune erosion!! And where's the car parking! Not enough car parking.

Q3: What aspects of the new masterplan are most important to you? (1 = most preferred, to 5 = least preferred)

Q4: What would be your main interest in Casuarina Beach Village? Please tick all relevant responses	Recreation and play, Other (please specify)	
Other (please specify) More car parking. Protection of our dunes. Where's the playgrounds for our children!		
Improved public space	1	
New retail and commercial amenities	3	
Retention of buffer zone between existing and new properties	1	
Upgraded road networks and pathways	1	
Lower building density	1	

Beach vinage. Fieuse tiok an relevant responses	More car parking. Dune protection and vegetation corridor for our fauna. Playgrounds for our children or will it become a playground for vandalism by bored youth with nothing to do!
Q5: Which local town centres do you currently visit?	Respondent skipped this question
Q6: Any other comments?	Respondent skipped this question

Q7: Are you:	Male
Q8: Which age bracket do you fall into?	25-35

Casuarina Beach Village Master Plan - Feedback Form

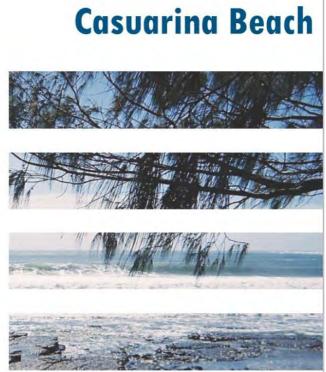
Q9: Where do you live? Please provide the town or suburb below.

Casuarina

Q10: If you would like to have your name added to the mailing list for development updates please provide your contact details below.

Respondent skipped this question





ENDS

For further information, please contact Promedia Public Relations on (07) 5593 2011 or reception@promedia.com.au