



7 March 2017

**Cronulla Sharks MP 10\_0229 MOD 7 & MP 10\_0230 MOD 4**

HDR RD RESPONSE TO ITEM 1 ELEVATIONS- Please refer to attached montages showing the current proposal and the previous 75W

The current scheme has significantly extended the length of activation along Captain Cook Drive relative to the previous 75W application (refer to CGI's). Rather than applied faced elements as per the previous submission the current proposal injects large glazed and activated zones which allow animation of the façade onto Captain Cook Drive. Zones for signage are organized and aligned with façade elements to ensure a controlled response to signage and a logical placement both on opening and as importantly into the future. These areas also have the opportunity to contain significant responses to local public art initiatives.

We believe the inclusion of grand and generous stairs at the entry provide a much grander civic statement to the entry at this point than the inclusion of escalators and is much more akin to a retail environment which celebrates a more urban response to its environment. We envisage the stairs have the opportunity of becoming a significant meeting point for the town centre.

In regard to the upper level carpark the strength of the architectural armature is the most significant aesthetic element and this has remained casting shadow across the façade. The fact that this element has significant depth and casts the surface in shadow gives a much more articulated façade than would be provided with a flat panel approach to this element. The removal of the louvres we believe strengthens this element rather than denudes it. The introduction of a significant landscape edge adds a softening element to this architectural device and ties into the overall connection to the landscape beyond.

In regard to the Wooloware Bay elevation again the level of activation is generally increased from the original 75W application. The strong lineal spine of activity present on both levels of the development draws pedestrians through connecting Captain Cook Drive to Wooloware Bay focusing a strong directional link to landscape. Landscape and the buildings response in the form of a long low verandah structure fits naturally into the landscape rather than presenting an object which contrast with the landscape- the current proposal is gentle rather than overt and relies on the careful integration into the landscape. This approach allows for the building to become a 'viewing deck' for the Bay fully embracing its waterside location rather than providing a response which imposes on the view.

The current proposal has significantly increased pedestrian connectivity and amenity; significant levels of activation which integrates into its context.

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