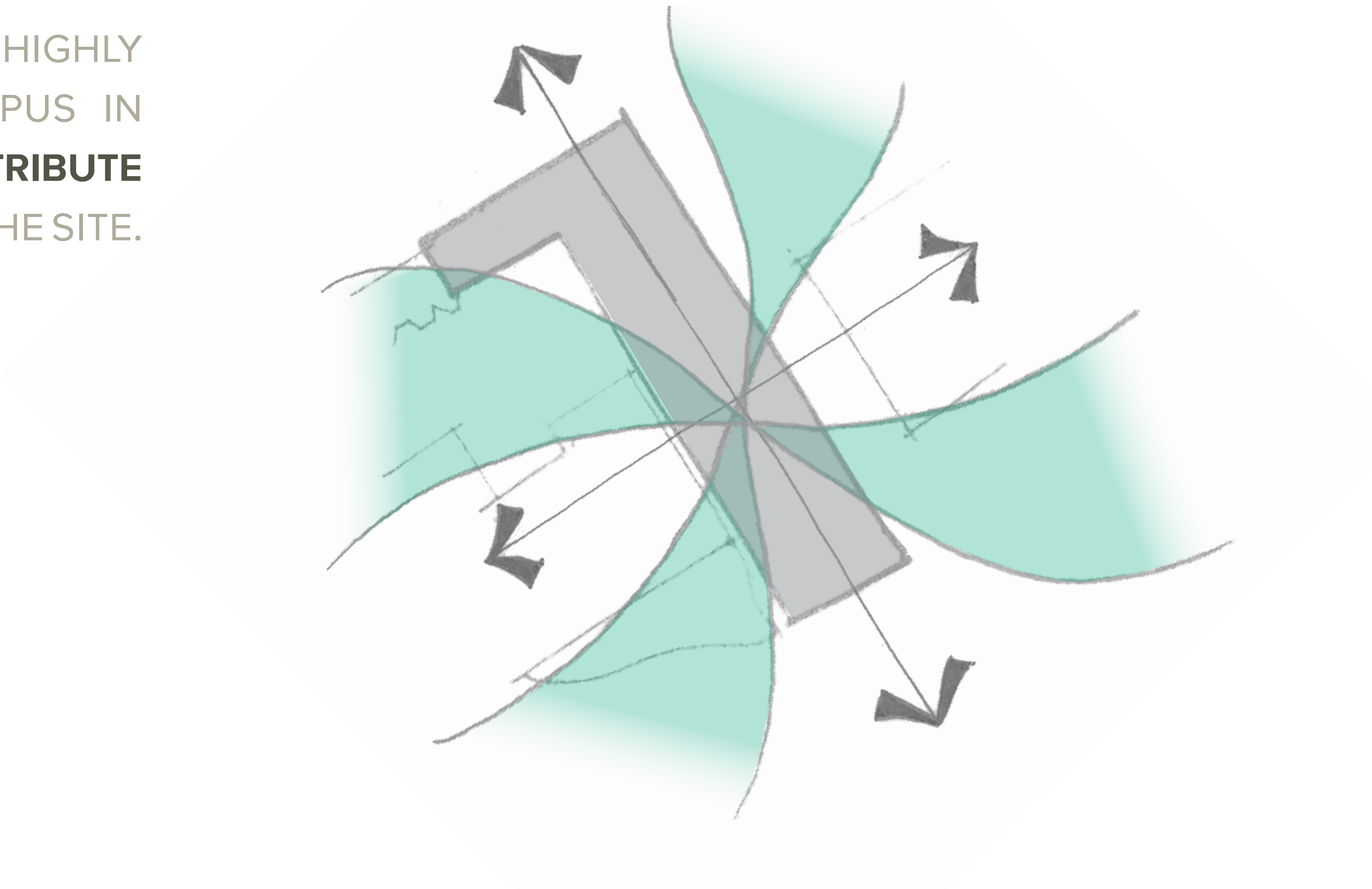


3_DESIGN VISION



3.1_SITE VISION_VISION STATEMENT

RECOGNISING AND **REINFORCING** THE HIGHLY **URBANISED CHARACTER** OF THE CAMPUS IN CREATION OF SPACE THAT **POSITIVELY CONTRIBUTE** TO THE **EXPERIENCE** OF ALL VISITORS TO THE SITE.



3.2_SITE VISION_PRINCIPLES



USER EXPERIENCE



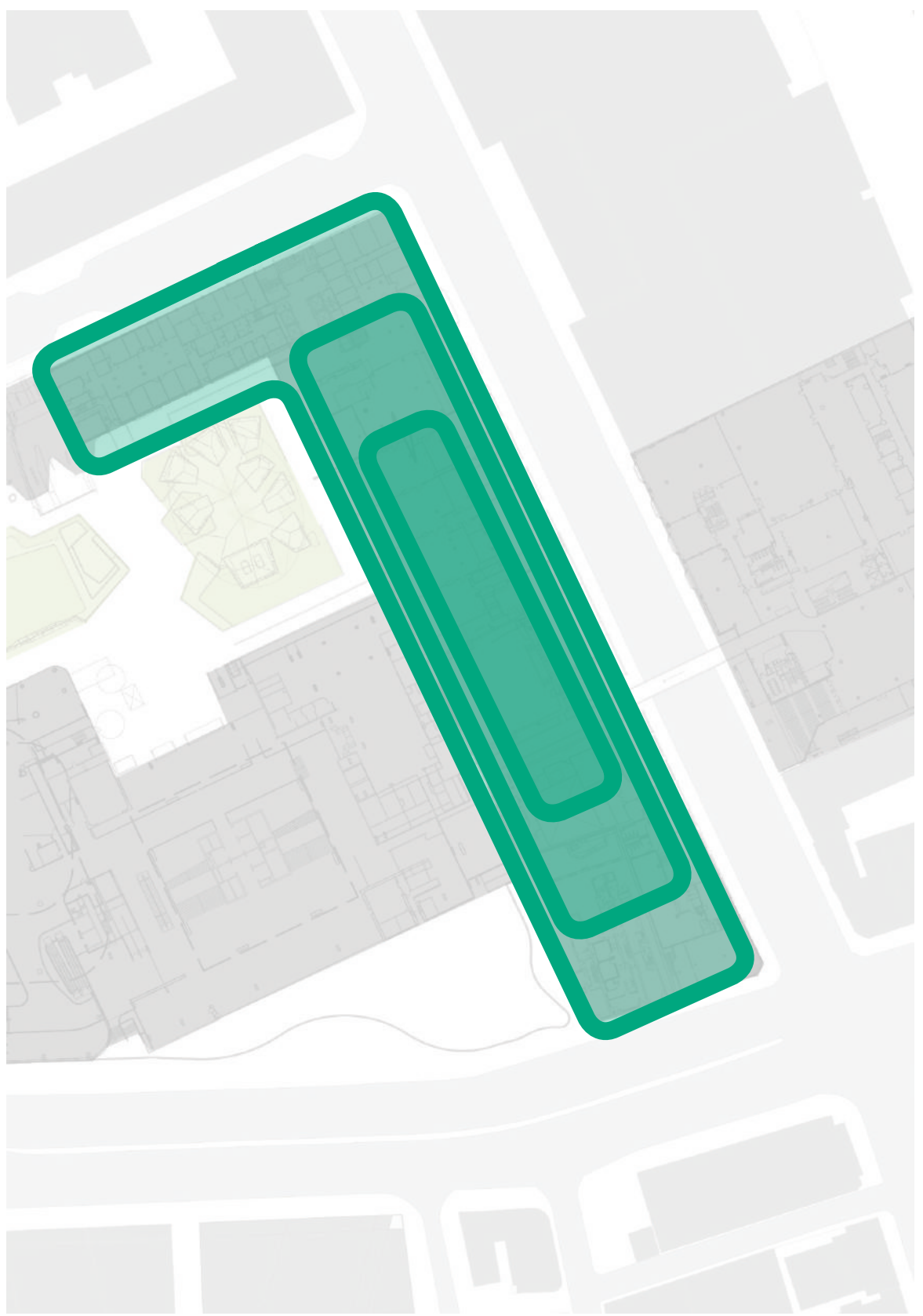
UTS is about providing an opportunity of learning for a diverse community of people. Their experience of this site is paramount to its success and appeal. A variety of spaces across the new site is needed to reflect this and cater for the needs of students, staff and visitors to the campus.



IMPROVED CONNECTIVITY



Improving the connections to the site from Central Station, Broadway, Haymarket and Darling Harbour by creating more open, visually pleasing, and easily recognisable points and paths of egress and access. The new landscape will promote ease of circulation through the site, allowing different modes of circulation, from the direct to the more experiential.



BIOPHILIC DESIGN



Incorporating the natural and the man-made to create landscapes that encourage a greater sense of connectivity to nature. Responding to changes occurring in the context of the site by emphasising the role of vegetation in its use as not only a tool to create something aesthetically beautiful but to also mitigate urban heat island effect and contribute to the greater green grid of the city.



PUBLIC ENGAGEMENT



Improving the accessibility and connectivity of the site, not just to the rest of the campus, but in the context of the urban setting. UTS is unique in that it's interwoven with the fabric of the suburb of Ultimo, Chippendale, and Haymarket, allowing the public insight into the activities of the university and enabling the community to celebrate the role of universities in the city and society.

4_DESIGN OUTCOMES

