



Communication and Engagement Report Public exhibition

UTS City Campus Broadway Precinct Concept Plan
Modification Bon Marche and Science Precinct

March 2019

Document Purpose

This report outlines a program of communication and engagement undertaken on behalf of the University of Technology Sydney (UTS) to support a Section 75W modification application submitted to the Minister for Planning pursuant to the Environmental Planning and Assessment Act 1979 (EP&A Act) and more specifically, Schedule 2 of the Environmental Planning and Assessment (Savings, Transitional and Other Provisions) Regulation 2017.

The Application relates to the Concept Plan Approval for the UTS City Campus Broadway Precinct, which was approved in December 2009 (MP08_0116). More specifically the modification application relates to the Bon Marche and Science Precinct (Buildings, 3, 4, 9 and 18) and includes establishing new building envelopes with corresponding height and Gross Floor Area (GFA).

Activities detailed in this report covers communication and community engagement undertaken between August 2018 and November 2018, to coincide with the Department of Planning and Environment's (DP&E) public exhibition period.

The report outlines the communication tools used and consultation undertaken with the local community and adjacent stakeholders. The key aims of the communication and engagement program were to inform local residents and community stakeholders about UTS's long term plans; help to understand the main areas of community interest, and to provide opportunities for feedback on the proposed modification.

Introduction

KJA was engaged as part of a broader project team to undertake a program of community engagement on behalf of UTS to support an application to modify the Concept Plan approval for its City Campus Broadway Precinct.

The proposed modification aims to build on UTS's decade-long vision to create a vibrant and engaging education precinct on the southern edge of Sydney's CBD. It seeks to provide the University with potential future opportunities to deliver vibrant, new and significantly improved facilities along Harris and Thomas streets in Ultimo, at the site currently occupied by the Bon Marche and Science buildings.

Site location

The site is situated immediately east of the landmark UTS Tower and bounded by Broadway, Harris and Jones Streets in Ultimo in the area marked in red.



- The proposed modification to the existing Concept Plan approval seeks approval for up to 36,500m² of additional gross floor area and incorporates;
- Conceptual sensitive refurbishment and modification of the existing heritage Bon Marche Building (Building 3) and the smaller heritage buildings (The Terraces and the Loft) on the corner of Broadway and Harris Street;
- Conceptual demolition of the existing Science Building 4 and rear section of Building 3;
- Creation of a new building envelope for the Bon Marche and Science Precinct with an effective height above Harris Street of approximately 15/16 storeys and 6 storeys above Thomas Street;
- A public domain concept incorporating opportunities to improve pedestrian connections and amenity along Harris Street, Thomas Street and Broadway and between Alumni Green and these streets;
- An indicative landscape concept for the precinct that includes the creation of significant open space for use by university students, staff and visitors within a sky garden that could connect to UTS buildings 1 and 7.

Communication and Engagement overview

UTS recognise the importance of genuine and effective consultation and in ensuring neighbouring stakeholders and the community have a good understanding of the planning process; are aware of what's proposed, and have the opportunity to provide their comments and feedback.

To support UTS's Section 75W modification application, communication and engagement was undertaken across two-phases.

An initial phase of consultation with agencies identified in the Secretaries Environmental Assessment Requirement's (SEAR's) was undertaken in preparation of the application (Refer Consultation Report submitted with Environmental Assessment Report (EAR) in August 2018).

The second phase of communication and engagement was undertaken with the local community and stakeholders adjacent to the site, to coincide with public exhibition by DP&E in November 2018.

The activities outlined in this report relate to phase two communication and engagement and were predominantly structured to inform the local community and other stakeholders; build awareness of UTS's proposed modification and the planning process; and to provide an opportunity provide feedback.

It should be noted that community engagement activities outlined in this report coincided with the public exhibition of the proposed modification by DP&E, with an opportunity for comment and submissions via the DP&E website. Moreover, consultation with relevant local, State or Commonwealth Government authorities and service providers included in the SEARs, was undertaken during preparation of the EAR and is therefore not included in this report.

Consultation Objectives

The primary objectives of the communication and engagement activities undertaken on behalf of UTS were to:

- Address the SEARs for consultation, issued by the Department of Planning and Environment (DP&E)
- Ensure consistent and timely communications by the project team
- Outline how the proposal will support UTS's vision for a vibrant and engaging education precinct on the southern edge of Sydney's CBD
- Maintain and enhance the existing positive relationships between UTS, key stakeholders and the local community
- Assist in understanding the main areas of community interest and provide opportunities for feedback on the modification.

03: Key Stakeholders

A summary of key stakeholders consulted, including the communication and engagement tools and activities used, are identified below.

Stakeholder	Communications and engagement approach	Timing
Government: Departments, Local, Agencies and Authorities		
City of Sydney	<ul style="list-style-type: none">· Consultation by relevant consultants as required.	<ul style="list-style-type: none">• Phase 1 consultation- in preparation of lodgement of EAR and ongoing as required
NSW Gov. Architect		
RMS		
Relevant utility and service providers (TBC)		
TfNSW		
Community and other Stakeholders		
Central Park (residents & Frasers Property Australia)	<ul style="list-style-type: none">· Letter notification and direct engagement through existing UTS relationships· Information through UTS website	<ul style="list-style-type: none">• Phase 2. Communication sent 15 November 2018 and liaison by UTS existing channels
ABC television and radio studios		
Sydney Institute of TAFE		
Surrounding businesses and residents	<ul style="list-style-type: none">· Notification/invitation via letterbox drop with invitation to drop –in session· Information through UTS website	<ul style="list-style-type: none">• Phase 2. communication sent 17 November 2018

Tools and activities

Communication and community engagement to support public exhibition of the proposed modification included:

Community notification

- A community notification/letter was distributed to 4,500 neighbouring businesses and residents via letterbox drop on (date)
- The notification included an overview of the proposal, the planning process and invitation to view information at two community drop-in events held, so interested parties could find out more information.

(A copy of the notification is provided at Attachment 1, with distribution map provided at attachment 2).

Communication with neighbouring stakeholders

- Communication with neighbouring stakeholders including, Frasers Property (Central Park); TAFE NSW; and ABC was distributed on 15 November with ongoing communication undertaken through UTS's existing channels and relationships.

(A copy of the notification is provided at Attachment 3).

Community information session

- Two community information sessions were held on 28 November 2018 to provide an opportunity for the local community and other stakeholders to learn about the proposed modification and the planning process.
- The sessions were staffed by members of project team members, who were available to talk with community members, staff and students. Information about the project was displayed on project boards to provide a visual reference and a hard copy of the concept plan was available for viewing. Feedback forms were also made available to enable comments.

Session 1

Time: 11:00am – 13:00pm

Location:

Room CB10.03.470

Level 3

UTS Building 10, 235 Jones Street Ultimo

Session 2:

Time: 17:00pm – 19:00pm

Location:

Room CB10.03.470

Level 3

UTS Building 10, 235 Jones Street Ultimo

Project boards/display

Four project display boards were produced and used at the two community information sessions to provide a summary of the application. Information on the boards included:

- An overview of the proposal
- Precinct plan
- Building envelope
- Planning process

(A copy of the notification is provided at Attachment 4).

Project email

An existing email address: ourchangingcampus@uts.edu.au was used to provide a central contact point for enquiries relating to the proposed modification and was promoted on printed collateral and on the UTS website.

Website and intranet information

Information about the proposed modification was included on a page on the existing UTS Masterplan website, <https://www.uts.edu.au/partners-and-community/initiatives/city-campus-master-plan/projects-progress/planning-future-uts>, and used as a means of providing details of the proposal, with a link included on communications collateral. The page included an email address to enable feedback and comments along with a link to the project page on DP&E's on Major Projects website.

Feedback

At the time of writing this report, feedback from the community and adjacent stakeholders has been limited. There were no calls or emails received in response to the notification distributed via letterbox drop, and only three people attended the two community drop-in sessions.

In considering the limited feedback received, it should be noted that a primary objective of the communication and engagement activities outlined in this report was predominantly structured to build community awareness about UTS's proposed modification and the planning process. Moreover, the activities undertaken on behalf of UTS coincided with public exhibition of the proposed modification, which provided an opportunity to make submissions via the DP&E website.

It should also be noted that consultation with relevant local, State or Commonwealth Government authorities and service providers included in the SEARs, was undertaken during preparation of the Environmental Assessment Report (EAR) and was documented in the application submitted to DP&E in August 2018.

It is also expected that additional consultation will also occur at future stages of the project, including during the design excellence process and public exhibition of a future development application.

Attachments

1. Notification letter
2. Distribution map
3. Letter notification to adjacent stakeholders
4. Project boards (separate document)



University of Technology Sydney
15 Broadway, Ultimo NSW 2007
ourchangingcampus@uts.edu.au

PO Box 123
Broadway
NSW 2007 Australia
www.uts.edu.au

UTS CRICOS PROVIDER CODE 00099F

Community drop-in session

for

UTS City Campus

Proposed Modification for Broadway Precinct Concept Plan

The University of Technology Sydney (UTS) recently lodged an application to modify the current Concept Plan for the UTS City Campus Broadway Precinct.

The modification seeks to provide the University with future opportunities to deliver vibrant, new and significantly improved facilities within the UTS Bon Marche and Science precinct along Harris and Thomas streets in Ultimo. This future-looking proposal is part of a broader masterplan vision to accommodate the University's long-term future growth and deliver an engaging, cutting-edge education precinct at the southern end of Sydney's CBD.

The proposed modification incorporates:

- Conceptual, sensitive refurbishment and modifications or redevelopment of the existing Bon Marche building, the Terraces and the Loft;
- Conceptual demolition of the existing Science Building 4 and rear section of Building 3;
- Creation of a new building envelope for the Bon Marche and Science precinct with an effective height above Harris Street of approximately 16/17 storeys and 6 storeys above Thomas Street;
- Improvements to the public domain, with better pedestrian connections and landscaping;
- Opportunities for additional open space for UTS students, staff and visitors.

Planning for the future of this precinct is still in the early stages, and the proposal does not seek approval for any construction work or building designs at this point in time. It is just the first step in a long planning process that will require a design competition, as well as detailed technical studies that will be subject to further assessment and consultation to progress beyond the masterplan.

To find out more about UTS's vision for the precinct, come along to either one of our two sessions:

Date: Wednesday 28th November

Time: Drop in any time between 11:00am – 13:00pm

Location:

Room CB10.03.470

Level 3

UTS Building 10, 235 Jones Street Ultimo

Date: Wednesday 28th November

Time: Drop in any time between 17:00pm – 19:00pm

Location:

Room CB10.03.460

Level 3

UTS Building 10, 235 Jones Street Ultimo

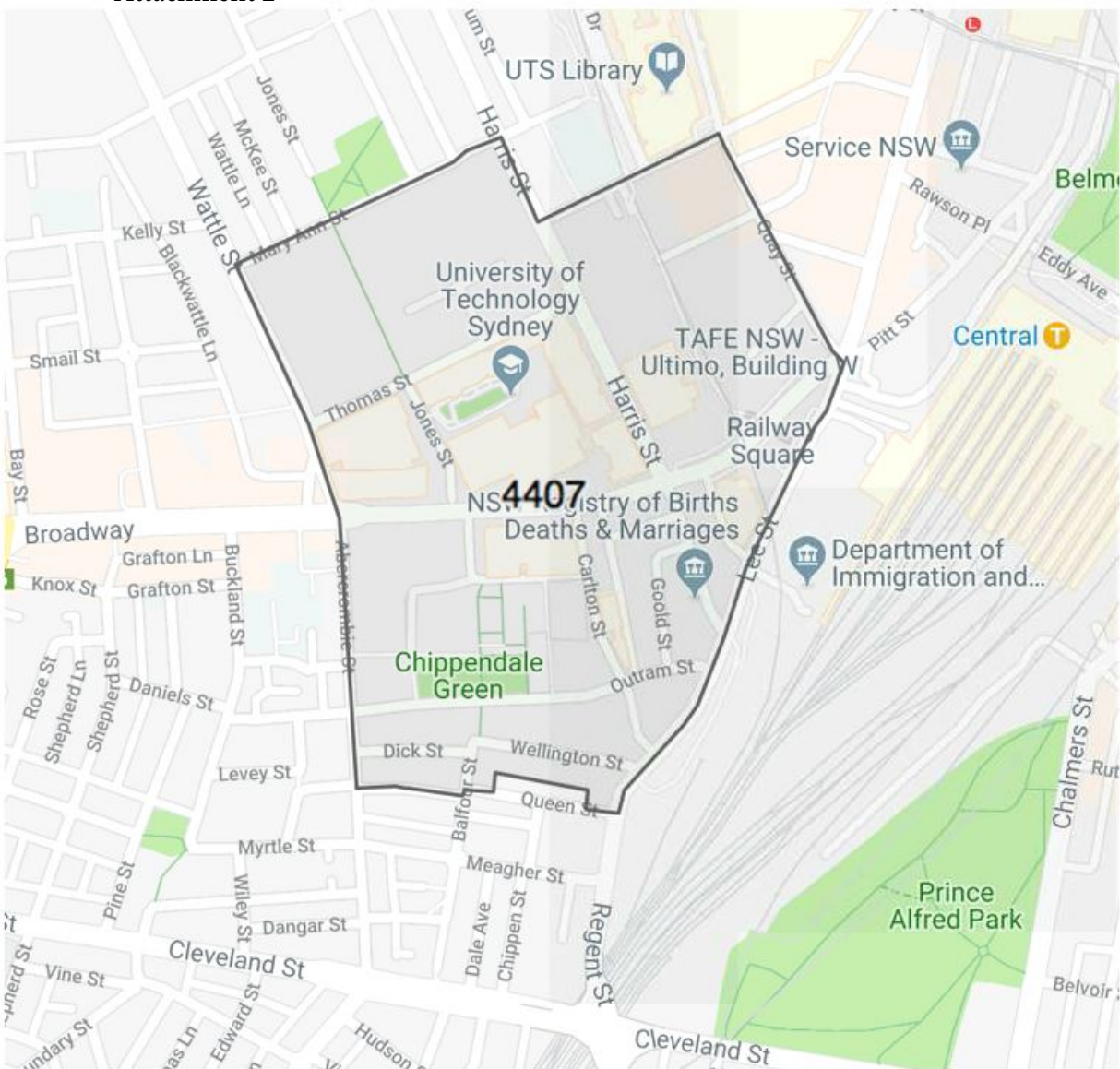
Alternatively, you can find out more by:

Visiting the UTS website: <https://www.uts.edu.au/broadway-precinct-concept-plan>

Contacting the project team by email: ourchangingcampus@uts.edu.au

Visiting the Department of Planning & Environment website:

http://majorprojects.planning.nsw.gov.au/index.pl?action=view_job&job_id=9003



Letter drop notification identified in grey area



Professor Attila Brungs
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attila.brungs@uts.edu.au

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15 November 2018

Mr David Anderson
Acting Managing Director
ABC Ultimo Centre
700 Harris Street
Ultimo NSW 2007
anderson.david@abc.net.au

Dear Mr Anderson

RE: UTS City Campus - Proposed Modification for Broadway Precinct Concept Plan

On behalf of the University of Technology Sydney (UTS), I am pleased to update you about a proposed modification to the current Concept Plan for the UTS City Campus Broadway Precinct.

The modification seeks to provide the University with future opportunities to deliver vibrant, new and significantly improved facilities within the UTS Bon Marche and Science Precinct, along Harris and Thomas Streets in Ultimo. This future-looking proposal is part of a broader masterplan vision to accommodate the University's long-term future growth and deliver an engaging, cutting-edge education precinct at the southern end of Sydney's CBD.

The application has been published on the Department of Planning and Environment website with an exhibition period that will run until 10 December 2018. The proposed modification to the existing UTS City Campus Broadway Precinct Concept Plan seeks approval for up to 36,500m² of additional gross floor area and incorporates:

- Conceptual sensitive refurbishment and modifications of the existing heritage Bon Marche Building (Building 3) and the smaller heritage buildings (The Terraces and the Loft) on the corner of Broadway and Harris Street;
- Conceptual demolition of the existing Science Building 4 and rear section of Building 3;
- Creation of a new building envelope for the Bon Marche and Science Precinct with an effective height above Harris Street of approximately 16/17 storeys and 6 storeys above Thomas Street
- A public domain concept incorporating opportunities to improve pedestrian connections and amenity along Harris Street, Thomas Street and Broadway and between Alumni Green and these streets;
- An indicative landscape concept for the precinct that includes the creation of significant open space for use by university students, staff and visitors within a sky garden.

Planning for the future of this precinct is still in early stages and this proposal does not seek approval for any construction work or building designs at this point in time. The proposed

modification is just the first step in a long planning process that will require a design competition, as well as detailed design and technical studies that will be subject to further assessment to progress further beyond the masterplan. There will be additional opportunities for our neighbours to provide feedback once plans for future built form and public domain improvements are further developed and staging has been further explored.

As an important stakeholder and neighbour, we would welcome the opportunity to discuss with you our current plans at your convenience.

We are also coordinating community drop-in sessions so all interested stakeholders can find out more about our plans and the planning process. Dates and times of the drop-in sessions are currently being finalised and will be notified shortly. Alternatively, additional information about the University's proposal has been posted on the UTS website:

<https://www.uts.edu.au/broadway-precinct-concept-plan>

Yours sincerely

A handwritten signature in black ink, appearing to read 'Brungs', with a stylized, flowing script.

Professor Attila Brungs
Vice-Chancellor and President



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15 November 2018

Ms Caralee McLiesh
Acting Managing Director
TAFE
PO Box 707
Boardway NSW 2007
caralee.mcliesh@tafensw.edu.au

Dear Ms McLiesh

RE: UTS City Campus - Proposed Modification for Broadway Precinct Concept Plan

On behalf of the University of Technology Sydney (UTS), I am pleased to update you about a proposed modification to the current Concept Plan for the UTS City Campus Broadway Precinct.

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15 November 2018

Mr Rod Fehring
Frasers Property Australia Pty Limited
Chief Executive Officer
Level 2, 1C Homebush Bay Drive
Rhodes NSW 2138

Dear Rod

RE: UTS City Campus - Proposed Modification for Broadway Precinct Concept Plan

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Vice-Chancellor and President



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