

## **Consultation Strategy – Avon Rd Proposed Residential Flat Development**

### **Director General's Requirements**

The Director General's Requirements issued for both the Concept Plan and Project Application provide the following specifications in relation to the preparation of the Environmental Assessment (EA):

During the preparation of the EA, the Proponent must undertake an appropriate and justified level of consultation with relevant parties. The Strategy should include timing for the carrying out of proposed consultation processes. If consultation has already been undertaken or will be undertaken during exhibition, this needs to be documented.

Relevant agencies consulted with included:

- Ku-ring-gai Council (CCC)
- Department of Environment, Climate Change and Water (DECCW)
- RailCorp
- Utility and infrastructure providers

The stakeholder consultation record is included in the comprehensive EA to document the commitment that the Proponent has to consulting with stakeholder agencies and resolution of stakeholder issues.

### **Ongoing Consultation Strategy**

#### **Exhibition Phase**

Whilst the project application and EA is on public exhibition, communications and consultation activities that will be undertaken include:

- Briefing sessions for State and Federal members of Parliament.
- Briefing sessions for individual Stakeholder Agencies including:
  - Ku-ring-gai Council (CCC)
  - Department of Planning
  - Department of Environment, Climate Change and Water (DECCW)
  - Roads and Traffic Authority
  - RailCorp
  - Sydney Water
  - Energy Australia
  - Telstra
- Briefing sessions with adjoining landowners, including:
  - Pymble Ladies College
  - Avon Rd Golf Club
  - Communications with landowners and residents surrounding the subject site
  - The distribution of a letter to stakeholders
  - The distribution of a community newsletter
  - A community information session and related letterbox drop

In addition to the above, the following will be undertaken as part of the Consultation Strategy:

- The development of a project website to provide an overall opportunity to inform the community about the project and promote the public exhibition period. The applicant will update the website information to include details of the exhibition period, community information session and how to make a submission on the project.
- A letter will be sent to stakeholders outlining the public exhibition; and how and where to lodge a submission.
- Community newsletter.
- Information brochure regarding the lodgement and the preferred project application.
- Community information session / public display.

An information session will be held to inform and engage stakeholders in the project during public exhibition. The information session will be held at a location ideally on site.

The information session will include:

- Graphics panels
- Summary brochure
- Reproductions of the concept plan.