

Client Meriton

Project Warriewood Consultation Outcomes Report

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Appendix A – Feedback form Appendix B – Flyer Appendix C – Advertisement (Manly Daily)

1 Introduction

1.1 Background

The NSW Department of Planning (DoP) has approved an application by Meriton to have a development proposal for their 8.116 hectare site at 14-18 Boondah Road, Warriewood considered as a "major project" under Part 3A of the Environmental Planning and Assessment Act 1979.



The site: 14-18 Boondah Road, Warriewood

Key elements of the proposal include:

- 16 residential flat buildings ranging in height from 3 to 5 storeys and containing a total of approximately 600 apartments
- Basement car parking
- Convenience shop/cafe and childcare centre
- Creekline corridor restoration and site landscaping
- Publicly accessible cycle way to link in with the wider bicycle network system, bushfire protection and vegetation protection zones adjoining the Warriewood Wetlands.

As part of the Director General's Requirements (DGR's) for the application, Meriton has been asked by the DoP to undertake "appropriate and justified level of consultation in accordance with the Department's Major Project Community Consultation Guidelines". Merition engaged community consultation specialists Elton Consulting to independently facilitate a period of consultation with the local community. This report outlines community engagement activities and community feedback received during consultations (from when the project website was activated on 1 February 2010 to end of the feedback period on 19 February 2010).

Elton Consulting understands that this report will be included along with other relevant planning documentation when a proposal is submitted to the NSW Department of Planning.

1.2 Consultation Overview

The purpose of these consultations was to inform community stakeholders about Meriton's draft proposal and to identify issues prior to finalising the environmental assessment report and concept plan.

Importantly, it was intended that consultations with the local community would provide a forum for the project team to listen, understand and seek feedback from stakeholders to ensure relevant issues are considered during the finalisation of the proposal. It was also intended that consultations would allow Meriton to gauge the level of stakeholder support and acceptance for the proposal.

Accordingly, the key objectives of this consultation were to:

- Provide accurate and relevant information about the Meriton proposal to local residents to create an awareness of the proposal
- Provide a means by which stakeholders could comment on the proposed plans prior to their finalisation – via a paper and web-based feedback form (feedback form included as Appendix A)
- Assist the project team to better understand issues of local importance
- Provide the project team with the opportunity to incorporate stakeholder feedback into the planning and development process.

It is important to note that the feedback contained in this report:

- Cannot be construed as being statistically representative of opinion within the local community
- Is not part of the formal public exhibition process which will be held after the lodgement of the proposal with the DoP
- Will be one of the many inputs considered by Meriton and their project team as they refine plans for the future planning of the site.

2 Summary of consultation activities

In accordance with the DGR's, consultation activities were planned and undertaken with reference to with the DoP's *Major Project Community Consultation Guidelines October 2007.*

An outline of consultation activities is included below:

- The development of a project website (www.meritonwarriewood.com.au) launched 1 February 2010, containing proposal information and an interactive feedback form
- An information flyer delivered Wednesday 3
 February 2010 to letterboxes in a catchment area adjacent to the site (flyer included as Appendix
 B). The flyer was used to promote the community information and feedback session and the project website. Approximately 850 flyers were delivered
- An advertisement published in the Manly Daily (circulation 91,784 / readership 139,000) on Thursday 4 February 2010 (advertisement included as Appendix C)
- A community information and feedback session on Saturday 13 February 2010.



Map of flyer distribution area (indicated in green)

3 Community information and feedback session

A community information and feedback session was conducted at Pittwater Council's Ted Blackwood Narrabeen Youth and Community Centre (cnr Jacksons and Boondah Roads, Warriewood) on Saturday 13 February 2010, from 12 pm until 3 pm.

A community information and feedback session is an open house where members of the public and other stakeholders are invited to view information about the proposal. Information is presented in a series of display panels; display panels are typically predominantly graphic with some explanatory text. Project team members engage with participants individually to address questions and provide detailed information about features of the proposal. Structured feedback is gathered to ensure specific comments are obtained.

Members of the project team in attendance at the session included representatives of:

- Meriton Apartments project manager and property owner
- Architectus urban design and planning consultants
- Brown water management consultants
- Halcrow traffic impact assessment and management consultants
- Total Earth Care flora and fauna consultants
- Elton Consulting community consultation.

3.1 Attendees

There were twenty-nine attendees at the community information and feedback session, including four attendees who chose not to sign in at entry. Attendees were encouraged to sign a register to record attendance at the event and to allow attendees the option of receiving additional information about the project in the future.

Details recorded by attendees indicate that the majority were from Warriewood and at least three attendees represented Pittwater Council, including two Councillors.

3.2 Feedback methodology

During the session, feedback was collected from attendees:

- Through a feedback form (feedback form included as Appendix A)
- Anecdotally by members of the project team during one-on-one discussions.

Additional feedback was received via the project website, as well as through two telephone calls to Meriton.

Session attendees were encouraged to complete feedback forms during the event, but they were also given the option of taking forms with them to complete by Friday 19 February 2010. Attendees were encouraged to take as many copies of the feedback form as they wished to share with their contacts (along with prepaid post envelopes), as well as to provide feedback via the project website. Display boards from the community information and feedback session were posted to the project website on Monday 15 February 2010.

4 Analysis of feedback

4.1 Summary

A total of thirteen feedback forms were received during the consultation period. Eight forms were received via the project website, two at the community information and feedback session and three by mail. Anecdotal feedback received during the community information and feedback session reflected the feedback received online and via written feedback forms.

4.2 Respondent profile

Completed feedback forms indicate that the majority of responses came from residents of Pittwater LGA; in comparison, the majority of attendees at the community information and feedback session were from Warriewood.

The table below provides a profile of responses to the question posed in the feedback form *'which of the following best describes you?*':



In addition, the majority of respondents indicated first learning about the project via the advertisement placed in the Manly Daily (advertisement included as Appendix C). A profile of how respondents first learned about the project is provided in the table below:



4.3 Feedback

4.3.1 Online, written and anecdotal feedback

Generally, the online, written and anecdotal feedback received indicated an understanding of the suitability of the site for some form of

residential development. However, there was concern expressed about the potential impacts emerging from the extent of development proposed for the site, as well as the cumulative impact of overall development in the surrounding area.

A few respondents also questioned how the community information and feedback session was promoted and questions were posed about how information about the proposal could be accessed online. Respondents also expressed a desire for more opportunities for providing feedback as the project progresses.

Specific issues about the proposal raised in feedback include:

- The number of dwellings proposed for the site, and compliance with local development controls (1993 LEP and DCP 21).
- Why the DoP's Part 3A process will be used to determine the proposal as opposed to Pittwater Council
- The height of proposed development and its impact on the existing character of the area
- Potential impacts on local traffic conditions, including access to Mona Vale Road and public transport
- How the proposed development will impact local services including Mona Vale Hospital, Warriewood Shopping Centre, public transport and local schools
- Potential impacts on Warriewood Wetlands and how they will be mitigated
- · How parking on site will be accommodated
- Compatibility of residential development with the neighbouring Sewage Treatment Plant
- Questions about the links between the proposed development and benefits for the local economy.

Benefits of the proposal identified in feedback include:

- Providing affordable housing options to the northern beaches area
- Providing housing that can retain young people in the area and offer options for aging in place
- Enhancements to the local open space network
- Increasing local property values
- Improving the local and regional economy.

In addition, the following resources were identified for the project team to consider when finalising the proposal:

- The "Warriewood Valley Sewage Treatment Plant Buffer concept masterplan" (2002)
- "Sea Green Estate" as a model of the type of the development the community would like to see more of.

4.3.2 Telephone feedback

In addition to the feedback described above, two telephone calls were received by Meriton about the proposal during the consultation period. The callers expressed support for the proposal and an interest in potentially developing their sites in Warriewood at some point in the future. Appendix A – Feedback form

Meriton Warriewood - Feedback Form

1. What are the three (3) key issues that you feel need to be considered in planning for this site?

1.)	
2.)	
3.)	

2. Do you have any information about the site and/or the surrounding area that you believe could be useful for the project team?

3. Do you have any other comments about the proposal for the site?

4. Which of the following best describes you? (please mark all that apply)

- a. Resident of Warriewood
- b. Resident of Pittwater LGA
- c. Non-Resident Landowner
- d. Business owner / operator
- e. Representative of a local group (please specify)
- f. Other (please specify)

5. How did you first hear about this Community Information and Feedback Session?

- a. Representative of a local group
- b. Manly Daily
- c. Letterbox drop
- d. Word of mouth
- e. Other (please specify).....

Thank you for taking the time to complete the feedback form.

The information you have provided will be treated as confidential. No individual will be identifiable in the consultation report.

Appendix B – Flyer

Meriton Warriewood

COMMUNITY INFORMATION & FEEDBACK SESSION

BETWEEN 12.00 PM – 3.00 PM SATURDAY 13 FEBRUARY

Ted Blackwood Narrabeen Youth & Community Centre – Main Hall

(Cnr Jacksons & Boondah Roads, Warriewood)



Meriton invites you to a community information and feedback session regarding a planning proposal for their site at 14-18 Boondah Road, Warriewood, for residential development, a childcare centre and a convenience shop.

This community information session is an important opportunity for you and other members of the community to find out more about the project and share your knowledge and views with members of the project team.

At the session you can meet with members of the project team to discuss details of the application lodged with the Department of Planning (DoP). Feedback from the session will form the basis of an independent consultation outcomes report to be submitted to the DoP.

Information regarding the project is also available at: www.meritonwarriewood.com.au



Meriton Warriewood

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away unexpectedly on Tuesday, 2nd February 2010. Sadly missed by her daughters and sons-in-law Sue and Dave and Wendy and Geoff. Much loved Nan to Anthony, Sam and

A Loving Lady Gone **Back To The Beach**