

INTERVIEWER TO RECORD:

INTERVIEW NO.:

Ashfield LGA 1

Marrickville LGA 2

Office Use Only

Local Resident 1

Broader Community 2

Summer Hill Flour Mill Community Attitudes Survey

(FINAL April 16 2010)

Introduction

Hello, my name is (insert) from MRA, the market research company.

We are conducting an important survey on behalf of the new owners of the Summer Hill Flour Mill Site to ascertain the views of local residents about its future development. We would greatly appreciate your participation in this survey which will only take 10 minutes. We are most interested in your views and they will remain confidential.

[FOR INTERVIEWERS] If refused, then thank them for their time.

[FOR SHOPPING CENTRE SURVEYS, INTERVIEWERS NEED TO CONFIRM WITH RESPONDENTS] Have you or anyone in your household already participated in this survey? IF YES, thank and end survey

[IF AGREED TO DO SURVEY, INTERVIEWER TO SHOW SITE PHOTOS]

Before we start the survey, here are some photos of the Summer Hill Flour Mill site, just so you are clear on which area we are talking about. This is not the Lewisham Towers development.

In 2007 the Summer Hill Flour Mill site was purchased by EG Funds Management who specialise in redeveloping large urban renewal sites. Allied Mills actually relocated from this site in 2009 to a new flour mill in Picton.

To ensure we survey a good cross-section of the local community, can you please answer the following about yourself.

Q1. RECORD GENDER

Male	1
Female	2

Q2. How long have you been a resident of Summer Hill or lived in this area?
[DO NOT READ OUT]

Less than 12 months	1
1 to 4 years	2
5 to 9 years	3
10 to 14 years	4
15 or more years	5
Don't live in the area	6
[Thank & End Survey]	

Q3. Could you please tell me your age?
[WRITE AGE IN BOX]

Q4. Are you currently in full-time or part-time employment?

Yes	1
No	2

Q5. Aside from English, do you speak any other languages in your household?

Yes	1
No	2

Q6. Have you ever contacted your local council to express your view or concern about a proposed development?

Yes	1
No	2

Now I would like to obtain your views about proposed changes to the Summer Hill Mill Flour Mill Site.

Q7. Under the existing planning controls the flour mill site is zoned for industrial use. This means that it can only be used for industrial purposes. The new owners believe that it is appropriate to develop this site for a range of uses – residential, commercial and retail. We call this a mixed use development.

Do you support this disused industrial site being transformed into a mixed use development?

Yes	1
No	2
Not sure	3

Q8. A mixed use development on the site has the benefit of being able to retain and adapt many of the existing heritage buildings for residential, office or retail use.

Is it important that these heritage buildings be retained and/or reused as part of a mixed use development?

Yes	1
No	2
Not sure	3

Q9. The use of the site for a flour mill dates back to 1922 and was considered suitable because its was serviced by a freight rail line. With the relocation of Allied Mills, freight trains will no longer service this line. A mixed use redevelopment of this site provides the opportunity for the freight rail corridor to be used for an extension of the light rail system.

Would you support the use of the freight corridor for this purpose?

Yes	1
No	2
Not sure	3

Q10. Do you consider the extension of the light rail system to Summer Hill an important consideration in any decision involving a change of use on the site from industrial to mixed use?

Yes	1
No	2

Q11. Would you or members of your household use the light rail service if it was extended to Summer Hill?

Yes	1
No	2

Q12. Retaining the site for industrial use will not enable the public to access the site for security and safety reasons. A mixed use redevelopment of the site would include areas for community use, open space and pedestrian and cycle way routes. It would also mean that housing, shops and offices could be built. The site would be opened up and connected to the surrounding area.

Do you consider opening the site up to the public is an important consideration in any decision involving a change of use from industrial to mixed use?

Yes	1
No	2
Not sure	3

Q13. Do you agree or disagree with the following statements relating to a mixed use redevelopment of the Summer Hill Flour Mill site? **[SHOWCARD 1]**

Statements	Agree	Disagree
1. It would make a positive contribution to our local area	1	2
2. It would make our local area a more attractive place to live in	1	2
3. I would prefer the site be retained for industrial use only	1	2

Q14. If the Summer Hill Flour Mill site was redeveloped to accommodate a range of uses, what type of facilities and services would you specifically like to see incorporated?
[PROBE FULLY FOR ALL RESPONSES GIVEN]

	Office

Q15. What, if any, concerns do you have relating to a proposed redevelopment of the Summer Hill Flour Mill site from industrial to mixed use? [PROBE FULLY FOR ALL RESPONSES GIVEN – Interviewers to record if mentioned 'No concerns']

	Office

No concerns

99

Q16. In the context of everything else going on or being proposed in your local council area, do you consider the redevelopment of the Summer Hill Flour Mill site from industrial to mixed use to be a major issue, minor issue or not really an issue at all?

Major issue	1
Minor issue	2
Not really an issue at all	3

Now just a couple of final questions...

Q17. Do you want to be kept informed about the redevelopment of the Summer Hill Flour Mill site?

Yes	1
No	2

[IF ANSWERED YES IN Q17 ASK Q18: IF NO THANK AND END SURVEY]

Q18. How would you like to be kept informed? **[SHOWCARD 2, MULTIPLE RESPONSES ACCEPTED]**

Newsletter	1
Email	2
Website	3
Telephone hotline	4
Local press / newspaper	5
Attending information session	6
Other (write in)	7

Q19. Would you be interested in nominating yourself to join a Community Reference Group as part of this redevelopment proposal?

Yes	1
No	2

Thank you very much for your time today. We very much appreciate your feedback.

Just for work validation purposes, could I please have your Surname, first initial and home phone number?

SURNAME: _____ **INITIAL** _____

GIVEN -----1

REFUSED -----2

HOME PHONE: (____) _____
STD

TELEPHONE NUMBER:

GIVEN..... 1

CLAIM SILENT NUMBER 2

REFUSED NUMBER 3

CLAIMED NO HOME PHONE..... 4

INTERVIEWER NAME:

I certify that this is a true and accurate record of the interview.

Signed: _____ (Interviewer) Date: _____

Street Name: _____

Street number: _____