



Rugby League has always been a dominant sport in the Sutherland Shire and has provided the Shire with the only National Rugby League, nationally and internationally being telecast in print and electronic media daily.

Our Junior Rugby League competition is one of the largest in NSW and over the years has bred many players who have gone on to NRL level, represented their state and country with aplomb.

As the district club the Sharks have always supported the junior league both financially and in-kind however as the debt levels have risen and costs of running an NRL club have increased, it has become increasingly difficult for the Sharks to provide adequate funding for the Junior League. This development and the financial freedom and prosperity it will provide the Sharks will allow a return to adequate funding and development for the Junior League.

Our direction as a club is clearly a return to our junior focus, very recently evidenced by the first grade debuts of Stewart Mills and Chad Townsend in First Grade.

The security and future that this development will provide the club will allow far greater development and most importantly retention of our local talents within our system and the Junior League.

Sharks and the Junior League



Outside of Rugby League, The Sharks brand is iconic in many other sports. Our intra club system supports a wide variety of sports and clubs such as Squash, Snooker, Golf, Indoor Bowls, Swimming, Baseball, Waterpolo, Toastmasters etc.

As a leading national and international brand that represents the entire Shire, the outcome of these plans will enable the club to promote a comprehensive Shire sporting brand that allows all sports and clubs to work together in mutually beneficial ways and present a united Sutherland Shire front as a sporting community in all sports and at all levels.

Sporting excellence is a huge part of our regions history and we want to provide the centre for that in the future. Our club precinct currently is out dated and unattached to the neighbouring suburbs.

This master plan community breaks down the barrier that is Captain Cook Drive and presents the club as a destination and working part of the community.

Sharks and Shire Sport

Thank you for participating in tonight's session. We hope that we have been able to answer some of your questions and we appreciate your time in letting us know what you think of the proposal. Your comments will be considered and will help inform the finalisation of the project application.

Following tonight, Straight Talk will develop a consultation report which will be appended to the project application before it is submitted to the Department of Planning and Infrastructure.

Once the Department has received the application, and provided it meets the requirements of adequacy the proposal will be placed on public exhibition.

During the exhibition period, we will provide further opportunities for you to view the full proposal and talk with the project team. If you leave your contact details with us, we will contact you with this information once it becomes available.

The Department of Planning and Infrastructure will accept submissions on the application and these will be considered, along with the proposal documentation, by the Planning Assessment Commission during its assessment process.

Once again, thank you for coming tonight and have a safe journey home.



Thank you

Draft for Consultation



PARKVIEW

BLUESTONE
PROPERTY SOLUTIONS

CAPITAL
CORPORATION

Appendix 4 – Feedback form



Cronulla-Sutherland Leagues Club Development Tuesday 14 June 2011

Thank you for attending this community information and feedback session on the proposal to develop and revitalise the landholdings of the Cronulla Sharks Leagues Club.

Your feedback is important to us. It will help inform the finalisation of the proposal before it is submitted to the Department of Planning and Infrastructure.

How could the proposal be improved?

What are the three things about the proposal that you like the least? Why?

1.

2.

3.

What are the three things about the proposal that you like the most? Why?

1.

2.

3.

Would you like to make any other comments?

Please give us your contact details so we can advise you when the proposal is placed on exhibition by the Department:

Name:

Address:

Email:



Appendix 5 – Comments register

COMMENTS/NOTES RECEIVED BY PROJECT TEAM MEMBERS AT DISPLAY AND DISCUSS SESSION - 14 JUNE 2011

No	Key issue	Date	Received by (project team member)	Comments/notes	Where in concept application issue is addressed
1	Joint venture	14-Jun-11	David Hynes	Great development partners	n/a
2	Facilities	14-Jun-11	David Hynes	Club deck will be fantastic	3.6
3	Financial security	14-Jun-11	David Hynes	Will this save the Club?	7.8
4	Council	14-Jun-11	David Hynes	Council could never make a decision on something like this	1.4
5	Open space	14-Jun-11	Joel Munns	Excited about the new open space/'Foreshore Park with mention of open turf areas, children's playground, shade and bbq's	3.8
6	Open space	14-Jun-11	Joel Munns	Upgrades to existing mangrove boardwalk	7.6
7	Open space	14-Jun-11	Joel Munns	Happy that we don't intend to pull out any mangroves to make way for new paths/boardwalks	6.1
8	Open space	14-Jun-11	Joel Munns	New bike/pedestrian links throughout the development a good thing, happy that these are not only for the new residents etc.	3.9
9	Facilities	14-Jun-11	Joel Munns	New configuration of 'Sharkies Family Hill'. Great that we'll be able to use this area for family picnics with the kids.	3.8
10	Facilities	14-Jun-11	Joel Munns	New club deck, having beers overlooking the water and city skyline in the distance	3.6
11	Facilities	14-Jun-11	Joel Munns	Views out from the residential units	7.2
12	Traffic	14-Jun-11	Joel Munns	Traffic, start > stop due to increase in traffic lights	7.6
13	Traffic	14-Jun-11	Joel Munns	The need for pedestrian overpasses	7.6
14	Facilities	14-Jun-11	Joel Munns	The area doesn't need any more retail	7.4
15	Environment	14-Jun-11	Joel Munns	Soil contamination/disturbing the reclaimed land under the site	7.14
16	Environment	14-Jun-11	Joel Munns	Encouraging more human activity near to the mangroves	3.8
17	Open space	14-Jun-11	Joel Munns	Encouraging open space/playgrounds etc under the power lines. Why aren't you moving the power lines?	7.17
18	Height/size/density	14-Jun-11	Joel Munns	Building height. Why so tall?	7.2
19	Environment	14-Jun-11	Joel Munns	Storm water. How do we propose to slow down the water in rainfall events, stop flooding etc. Will the mangroves still smell?	7.13
20	Height/size/density	14-Jun-11	Joel Munns	Best of throwaway lines: 'looks like Zetland', 'disgusting', 'disgusted', 'the architects should be ashamed to have their names on the drawings'!	7.2
21	Parking	14-Jun-11	Robert Sanderson	a lot of concern about game day parking and the loss of both the asphalt parking area and the football fields for parking	7.7
22	Traffic	14-Jun-11	Robert Sanderson	a lot of interest in the transport i.e. Traffic particularly cars concern re roundabout going	7.6
23	Traffic	14-Jun-11	Robert Sanderson	service vehicles	3.9
24	Timeframe	14-Jun-11	Robert Sanderson	agree with Matt there was interest in when it will start and how long it will take which was hard to answer	1.4
25	Parking	14-Jun-11	Robert Sanderson	there was concern that overflow residential parking would take the spaces which in the Solander Fields access road (and presumably in the parking on the opposite side of Captain Cook Drive)	7.6
26	Height/size/density	14-Jun-11	Robert Sanderson	concern about the height being a precedent for the rest of the Shire and in particular at the beachfront at Cronulla	7.2
27	Parking	14-Jun-11	Robert Sanderson	concern regarding the residents from the residential development parking at Woollooware railways station (in front of one man's house)	7.6
28	Height/size/density	14-Jun-11	Robert Sanderson	potential loss of views from Woollooware up the hill and beyond the golf course	7.9
29	Facilities	14-Jun-11	Robert Sanderson	one member thought the loss of auditorium would be a significant loss to the community - he thought it was essential for the club to be a club	3.3
30	Facilities	14-Jun-11	Robert Sanderson	some concern about the nature of retail "would there be provision for additional retail" i.e. Implying that the centre might get a DDS - was an issue of scale not a Miranda but more like a Caringbah	3.6
31	Traffic	14-Jun-11	Robert Sanderson	one woman (relatively elderly) didn't want traffic lights because she uses Captain Cook Drive because there are fewer traffic lights than the Kingsway	7.6
32	Planning pathway	14-Jun-11	Robert Sanderson	one man (angry) suggested all we had done was to "draw pretty pictures" made assertions about the 3A process implying it was "being investigated" that we hadn't investigated the infrastructure	1.1
33	Safety	14-Jun-11	Robert Sanderson	there was the woman worried about "evacuation routes" and was fairly confident that the emergency services would not approve the layout	3.9
34	Environment	14-Jun-11	Kevin Driver	The power lines should be undergrounded	7.17

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No	Key issue	Date	Received by (project team member)	Comments/notes	Where in concept application issue is addressed
35	Height/size/density	14-Jun-11	Kevin Driver	Why are you proposing building heights greater than the LEP	3.3
36	Environment	14-Jun-11	Kevin Driver	Concerns over the methane coming up under the buildings	7.14
37	Traffic	14-Jun-11	Kevin Driver	Consider pedestrian bridges over Captain Cook Drive	7.6
38	Traffic	14-Jun-11	Kevin Driver	Three sets of traffic lights will slow down the traffic	7.6
39	Facilities	14-Jun-11	Kevin Driver	When will the grandstands be extended?	3.8
40	Height/size/density	14-Jun-11	Kevin Driver	Will any views from any existing houses be affected?	7.9
41	Traffic/pedestrians	14-Jun-11	Craig McLaren	Objection to relocation of existing pedestrian lights along the edge of Solander Fields to a location further to the east for the residential component on the basis of pedestrian safety and convenience	7.6
42	Parking	14-Jun-11	Craig McLaren	Objection to future residential population driving to nearby train stations and parking in nearby streets when commuting. Precinct studies around rail stations needed.	7.6
43	Traffic	14-Jun-11	Craig McLaren	Object to delays caused by the proposed three sets of traffic lights	7.6
44	Traffic/pedestrians	14-Jun-11	Craig McLaren	Request for overhead bridges for pedestrians to use between the retail and southern side of Captain Cook Drive	7.6
45	Traffic	14-Jun-11	Craig McLaren	Concern over existing speed of trucks along Captain Cook Drive	7.6
46	Parking	14-Jun-11	Craig McLaren	Concern over loss of existing parking on the proposed residential component tht is used on weekend (& week night training/sports) by users of Solander Fields & Captain Cook Oval. (The objector noted that only part of the parking is used, not all)	7.6
47	Transport	14-Jun-11	Craig McLaren	Request for planned regular bus service along Captain Cook Drive to be smaller buses and more frequent (suggested 10 minute frequency at peak times)	7.6
48	Parking	14-Jun-11	Craig McLaren	Object to displacement of game day parking that exists in front of the training field further away	7.7
49	Parking	14-Jun-11	Craig McLaren	Concern about overflow residential parking onto the Solander Field & Captain Cook Oval parking areas	7.6
49	Parking	14-Jun-11	Craig McLaren	Every day parking concern related to low provision for residential component. May need to condition the residential parking area so no individual garages are created that may lead to the secured individual car spaces being used for storage rather than cars. Suggest that an open car park plan with simple locakable A frames for each car parking space would reduce overspill parking effects onto Solander Fields & Captain Cook Oval car parking areas	7.6
50	Traffic	14-Jun-11	Craig McLaren	Concern over impact of traffic on Captain Cook Drive... Capacity of Captain Cook Drive	7.6
51	Traffic	14-Jun-11	Craig McLaren	Concern over regional traffic problems during peak hours as the Shire is only served by 2 bidges to the north and is regularly congested. This leads to traffic rat-running through various streets/residential precincts. Sturt Rd, Hume Rd, Restormel St and nearby streets of particular concern.	7.6
52	Parking	14-Jun-11	Craig McLaren	Concern over width of Flinders Road particularly if more commuter cars park in the street whn using Woollooware Rail Station	7.6
53	Traffic	14-Jun-11	Craig McLaren	Amenity/road safety/traffic speed impacts for the Woollooware residential precinct contained by Captain Cook Drive to the north, Woollooware Golf Course to the west, Elouera Rd to the east and The Kingsway to the south. There is currently a need for traffic management/traffic calming in the precinct.	7.6
54	Traffic	14-Jun-11	Craig McLaren	Concern over impact on Gannons Road and constrained traffic width at railway overpass immediatly south of Denman Ave as only 3 lanes provided when the rest of Gannons Rd is 4 lanes wide	7.6
55	Parking	14-Jun-11	Craig McLaren	Concern over lack of consultation regarding satellite parking areas	7.6
56	Parking	14-Jun-11	Craig McLaren	Objection to the use of Wanda Beach car park area for night games due to security of area to protect residents from inebriated specatators alighting from shuttle buses. Security/safety issue	7.7
57	Facilities	14-Jun-11	Craig McLaren	Primary & secondary catchment areas of the retail component queries. Expect greater use of Gannons Roac	3.6
58	Parking	14-Jun-11	Craig McLaren	Public display did not show the residential parking plan, some objectors thought future residents had to park within the retail car parking area	7.6
59	Environment	14-Jun-11	Anthony McLandsborov	DDt and Agent Orange buried on the site	7.14
60	Environment	14-Jun-11	Anthony McLandsborov	Flooding	7.13
61	Parking	14-Jun-11	Anthony McLandsborov	Car parking on the game day, this was a big issue	7.7
62	Height/size/density	14-Jun-11	Anthony McLandsborov	Bulk and scale of the buildings	3.5
63	Financial security	14-Jun-11	Anthony McLandsborov	Why do we have to develop this site?	1.3

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64	Sharks Club	14-Jun-11	Anthony McLandsborough	Why do this when the Sharks are moving to the Central Coast anyway?	3.3
65	Facilities	14-Jun-11	Anthony McLandsborough	Water polo and upgrade to the School, when is this happening	3.14
66	Timeframe	14-Jun-11	Anthony McLandsborough	Time frame for the development, they don't want the process to lose momentum	1.1
67	Height/size/density	14-Jun-11	Bob Perry	Overdevelopment	3.3
68	Community consultation	14-Jun-11	Bob Perry	Just pretty pictures!	4.2
69	Traffic	14-Jun-11	Bob Perry	Concerns about game day traffic	7.7
70	Facilities	14-Jun-11	Bob Perry	Lamenting the removal of the auditorium	3.6
71	Height/size/density	14-Jun-11	Bob Perry	Possible height precedent for Cronulla	3.3
72	Open space	14-Jun-11	Bob Perry	Many people were under the impression that the Solander Fields were being developed? We should make this clearer in the future. I frequently found this misconception when people raised the issue of the kids playing fields. I think many people just see greenspace and don't appreciate the distinction between Sharks land and the Solander Fields. We should have a plan showing 'Solander Fields to remain'.	3.8
73	Parking	14-Jun-11	Bob Perry	A couple of people were convinced that parking in the residential development was under-provided and that this would cause overflow parking in their streets. They had quite a sophisticated view of this, citing rentals of 2 bedroom units generating 2 cars and the paucity of public transport necessitating car ownership	7.6
74	Facilities	14-Jun-11	Bob Perry	the majority of comments, however, were supportive and enthusiastic about positive change, in particular the new club and the amenities	3.6
75	Environment	14-Jun-11	Beth Medway	Concerned about impact to sensitive mangroves, fish, oyster farms	7.16
76	Environment	14-Jun-11	Beth Medway	Run off will be a problem	7.13
77	Open space	14-Jun-11	Beth Medway	Not enough green space	3.8
78	Height/size/density	14-Jun-11	Beth Medway	Overdevelopment	3.3
79	Financial security	14-Jun-11	Beth Medway	Would set a bad precedent based on the football team's need to survive	3.3
80	Environment	14-Jun-11	Beth Medway	Need more environmental protection	7.11
81	Traffic	14-Jun-11	Beth Medway	Roads are already a problem	7.6
82	Traffic	14-Jun-11	Beth Medway	Captain Cook Drive is too narrow and has limited scope to expand	7.6
83	Height/size/density	14-Jun-11	Beth Medway	Cumulative impact of development around Cronulla/Caringbah/Kurnell/Australang	7.8
84	Height/size/density	14-Jun-11	Beth Medway	Ugly towers	7.2
85	Height/size/density	14-Jun-11	Beth Medway	High rise too close to the foreshore, especially given potential sea level rise	7.3
86	Height/size/density	14-Jun-11	Beth Medway	Bulk of buildings - too big	7.3
87	Height/size/density	14-Jun-11	Beth Medway	What is the proposed floor space ratio?	3.5
88	Community consultation	14-Jun-11	Beth Medway	Expect negative backlash from community, including Sharks supporters	4.2
89	Council	14-Jun-11	Beth Medway	Should have waited for an updated LEP	1.3
90	Council	14-Jun-11	Beth Medway	Council said no to this type of development	1.2
91	Environment	14-Jun-11	Beth Medway	Methane gas from old fill is a concern	7.14
92	Environment	14-Jun-11	Beth Medway	Ground movement caused by old fill	7.14
93	Height/size density	14-Jun-11	Beth Medway	Need wide setbacks	7.3
94	Height/size/density	14-Jun-11	Beth Medway	All waterfront in Shire is limited to two storeys under the LEP except Cronulla which is tourist hub and has train station nearby	7.3
95	Height/size/density	14-Jun-11	Beth Medway	Toyota and other private landowners along the foreshore could eventually redevelop to a similar height	3.3
96	Planning pathway	14-Jun-11	Beth Medway	Developers have to do too much to get environmental approvals	1.4
97	Height/size/density	14-Jun-11	Beth Medway	Nothing there now, so size of building is not an issue. Could be bigger with no problem	3.2
98	Open space	14-Jun-11	Beth Medway	Want to have more trees and natural areas	3.8
99	Environment	14-Jun-11	Beth Medway	Keep mangrove habitat	3.8
100	Height/size/density	14-Jun-11	Beth Medway	Don't want too many buildings or overdevelopment	3.3
101	Environment	14-Jun-11	Beth Medway	Reclaimed land wouldn't be appealing to live on	7.14
102	Facilities	14-Jun-11	Beth Medway	Proposed sporting/retail will affect amenity of residential areas and the strength of the investment	7.8
103	Facilities	14-Jun-11	Beth Medway	Residential market wouldn't be high quality	3.6
104	Timeframe	14-Jun-11	Beth Medway	Concern about the length of time for development (years) and associated construction impacts	3.12

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105	Parking	14-Jun-11	Beth Medway	Where will car parking overflow go, especially during games?	7.7
106	Sharks Club	14-Jun-11	Beth Medway	Concern about ongoing vandalism and bad behaviour of football supporters after games	7.8
107	Height/size/density	14-Jun-11	Beth Medway	Development will block views of existing residents	7.9
108	Justification for deve	14-Jun-11	Beth Medway	Want more justification why development is proposed 'why bother'?	3.3
109	Facilities	14-Jun-11	Beth Medway	Retailers in local shopping centres are already going broke, so why do we need more retail competition?	3.6
110	Open space	14-Jun-11	Beth Medway	Where will kids living in the new units go to kick a ball and play in open space, especially if the nearby fields are going to be more heavily used?	3.8
111	Environment	14-Jun-11	Beth Medway	Waste and water management, and associated noise will not be sustainable	7.11
112	Height/size/density	14-Jun-11	Beth Medway	Not impressed by the scale of buildings - too much development, too high	7.2
113	Environment	14-Jun-11	Beth Medway	Rubbish is already a big problem	7.11
114	Environment	14-Jun-11	Beth Medway	Captain Cook Drive has been flooded in the past	7.13
115	Traffic/parking	14-Jun-11	Beth Medway	Horrendous to local people because of traffic, parking and noise	7.6
116	Environment	14-Jun-11	Beth Medway	Stormwater in this area sometimes causes odour	7.13
117	Environment	14-Jun-11	Beth Medway	Mangroves also cause odour	7.3
118	Environment	14-Jun-11	Beth Medway	Need good buffer to stop impacts on mangroves	7.3
119	Environment	14-Jun-11	Beth Medway	Consider sea level rise	7.3
120	Environment	14-Jun-11	Beth Medway	Mosquitoes	7.16
121	Traffic/transport	14-Jun-11	Beth Medway	Check park and ride locations shown on map	7.7
122	Environment	14-Jun-11	Beth Medway	What is the benchmark for a 30% increase in carbon emissions (shown on display)?	7.11
123	Environment	14-Jun-11	Beth Medway	Need future residents to respect the environment e.g. To prevent littering	7.16
124	Environment	14-Jun-11	Beth Medway	Long term maintenance of habitat areas - who's responsible, what's involved?	3.12
125	Height/size/density	14-Jun-11	Matt Crews	The development is ugly and Im and ugly developer	7.2
126	Parking	14-Jun-11	Matt Crews	How are we going to control the existing carparking at Captain Cook Oval and Solander Fields so that they are not used by future residents of the apartments	7.6
127	Timeframe	14-Jun-11	Matt Crews	Please indicate milestone dates so the public can follow the process. The boards are great but there is no timing.	1.1
128	Timeframe	14-Jun-11	Gordon Kirkby	There is the need for there to be a clear staging plan so residents know what will be developed and wher	1.4
129	Planning pathway	14-Jun-11	Gordon Kirkby	Concern that there the planning approvals process will take too long and momentum for the development in terms of member support will wane, putting that support at risk - there is a bit of fatigue in terms of development proposals for the site over the past few years	1.4
130	Height/financial secu	14-Jun-11	Gordon Kirkby	a couple of people commented that, while they didn't necessarily support the type and scale of the development, it was a better outcome than not having a club and having the site sold off to any developer by Receiver:	1.3
131	Parking	14-Jun-11	Gordon Kirkby	There was scepticism that the "park and ride" system for game day would work - also whether Council would support the use of its venues such as the North Wanda Car Park	7.7
132	Parking	14-Jun-11	Gordon Kirkby	one resident commented that the best way to control parking is not to provide it - they gave examples of Leichhardt Oval and Kogarah Oval where there is no real parking provision so people have learned to come to the game by other means	7.7
133	Facilities	14-Jun-11	Gordon Kirkby	The new Club should include the auditorium	3.6
134	Facilities	14-Jun-11	Gordon Kirkby	how will Cronulla High sports redevelopment be paid for and facilitated? Will it be BlueStone or the Dept of Education	3.12
135	Height/size/density	14-Jun-11	Gordon Kirkby	Do the residential towers really need to be that tall?	7.2
136	Facilities	14-Jun-11	Gordon Kirkby	There should be a hotel component	3.2
137	Height	5/07/2011	Ben Fairfax	Residential height is of concern with potential loss of views from residents to the south, in particular residents from Castelwood St Woollooware	7.9
138	Height	5/07/2011	Ben Fairfax	No problems with residential if under the 8 storey mark	3.3
139	Parking	5/07/2011	Ben Fairfax	Have potential flooding issues been addressed?	7.13
140	Open Space	5/07/2011	Ben Fairfax	support the open space area within the residential precinct for the public to use	3.8
141	Development	5/07/2011	Ben Fairfax	what is the price range in the apartments and what type of product is proposed?	n/a

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No	Key issue	Date	Received by (project team member)	Comments/notes	Where in concept application issue is addressed
142	Facilities	5/07/2011	Ben Fairfax	Was a hotel being proposed?	1.2
143	Open space	5/07/2011	Ben Fairfax	Supportive of the proposed amenity in the landscape designs, eg the outdoor children's play area and the boardwalks	3.8
144	Parking	5/07/2011	Ben Fairfax	concerns over the number of car spaces allocated to the residential - wanted to have more clarity around the number of residential and visitor spaces allocated	7.6
145	Development	5/07/2011	Ben Fairfax	Some people asked about timing as they were interested in purchasing an apartment in the development - generally older people wanting to down size	3.12
146	Facilities	5/07/2011	Ben Fairfax	wanted to understand how the western side of the developmnet would integrate in with the adjoining Solander playing fields	3.7
147	Public transport	5/07/2011	Ben Fairfax	People were positive about the potential for a dedicated public transport service - wanted more information about how the service would run, how often and what stage of the development would the new transport plans be introduced	7.6
148	Timeframes	5/07/2011	Ben Fairfax	People were interested to know how the staging would work in the development - concern over having a construction site and a working community for 7-8 years	3.12
149	Facilities	5/07/2011	Ben Fairfax	Retail was generally supported with the proposed convenience and service type of retail being proposec	3.6
150	Facilities	5/07/2011	Ben Fairfax	Question over whether the new retail would impact the existing retail in Cronulla Mall	3.6
151	Facilities	5/07/2011	Ben Fairfax	People very supportive of the family entertainment precinct in the retail/club developmen	3.6
152	Facilities	5/07/2011	Ben Fairfax	People supportive of the proposed upgrade to the club and the outdoor entertainment/balcony proposa	3.6
153	Facilities	5/07/2011	Ben Fairfax	People generally supportive of the proposed outdoor north facing retail/restaurant /dining	3.8
154	Timing	5/07/2011	Ben Fairfax	Questions were asked about the timing of upgrading the stadium and how the redeveloped club would eventually link into the stadium	3.12
155	Parking	5/07/2011	Ben Fairfax	Questions were asked about the proposed game day parking solutions and whether they had been agreed to. Residents in the area were concerned that these had not been agreed to and wanted to know more about how they would work	7.7
156	Traffic	5/07/2011	Ben Fairfax	Concerns about the current traffic on Gannons Rd of an afternoon	7.6
157	Traffic	5/07/2011	Ben Fairfax	Proposed traffic lights on corner of Woollooware Rd and Captain Cook Drive were seen as positive	7.6
158	Traffic	5/07/2011	Ben Fairfax	Questions asked about the upgrade of Captain Cook Drive between Woollooware Rd roundabout East to Cronulla High. Advised that council had indicated they were proposing to upgrade the road with dual lane carriage ways. People wanted to know more about this and the timing. Council will be advising timing	7.6
159	Development	5/07/2011	Ben Fairfax	North Cronulla Precinct confirmed they wanted to work with the Club and the Developer in relation to the residential development. They were keen to see the heights lowered in the three towers, wanted to understand the number of car parking spaces designed for the residential and also the details on game day parking/ park and ride solutions	7.6/7.7
160	Financial security	5/07/2011	Ben Fairfax	Number of people did not necessarily support the sharks however they were keen to see them survive and recognised the importance of the club. They wanted to understand more about the financial problems and why the development was needed	3.3
161	Facilities	5/07/2011	Ben Fairfax	Local water polo players from Cronulla High were keen to see the upgrade of the current ground for the proposed playing fields and the potential water polo facility	3.14

Appendix 6 – Communications and Community Engagement Plan

**CronullaSharks Leagues Club Redevelopment
Draft Communications Plan**

Items shaded **in green** indicate completed activities (as of 23 June 2011)

Items shaded **in pink** indicate activities needing action immediately

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
PRE SUBMISSION					
Draft text for website and promotion	Prepare material for Club PR team to use for promoting engagement activities	Draft text by 10 June		Straight Talk	
Draft flyer for DaD session	A brightly coloured flyer in A4 to be distributed within an agreed catchment area			Straight Talk	
Draft advertisement for local paper	Advertisements in local paper should run for 2 weeks prior to event	Approval by 31 May Ads to run week of May 30 and June 6		Straight Talk to draft – PR Team to book?	Sharks PR team to make use of advertising relationship with local paper?
Draft posters for Club on DaDs	Same information as flyers in large format to be displayed in club two weeks prior to event	Approval by 31 May Posters printed by June 1		Straight Talk	
Establish Stakeholder database	Identify all known stakeholders, plus interests and information needs Develop a database of individuals and groups who may wish to be updated via email throughout the project. Develop system for documenting all subsequent stakeholder contacts			Straight Talk/Project Team	

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
Draft letter of invitation to stakeholders/open letter from Sharks Chair	Draft letter of invitation to key stakeholders (stakeholders identified by project team) Draft open letter of invitation from Sharks Chair (to be advertised in local paper)	Draft by 3 June Distribute by 6 June		Straight Talk	
Agree Distribution area for flyer	Distribution area needs to demonstrate that those immediately affected by the proposal have been informed and invited to make comment			Project Team	
Print, production and distribute flyer	Distribution needs to be 10 – 14 days prior to event	Printing and distribution by June 6		Straight Talk	
Storyboards finalised	Draft story boards with input from technical experts	June 6		Straight Talk	
Print and production of story boards	Design and print of story boards on A0 sheets	June 10		Straight Talk	
Community information evening (DaDS)	A public display and discuss session providing an opportunity for neighbours and the community to attend, view the plans, discuss with project team and identify any issues. Structured feedback will be sought on the night. Consultation to be in line with the Department's guidelines and addressing DG's requirements Representative from assessment team (DoP) to attend to explain process	14 June 6-9pm Sharks Leagues Club	Story boards (up to 20) Sign-in sheets Light refreshments	Straight Talk/Project Team Rep from assessment team DoP Specialist consultants to provide content	Pre-session briefing will be hosted by Straight Talk and is mandatory for all project team members
Draft consultation report for application	Draft consultation report will be prepared for project team's review – key issues will be considered by project team and incorporated	22 June		Straight Talk	

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
	into proposal where appropriate				
Presentation to Councillors	Letter of invitation to present from JV to Mayor offering formal presentation to all Councillors	Prior to exhibition	Draft letter	Straight Talk/JV partners	
EA Submission	Project team to submit proposal to DoP	1 July		Project team	
Communication Working Group	Set up a working group chaired by the department's project manager, including communication representatives of council, the department and the project team	Post EA Submission Meetings ongoing		Project Team to establish and coordinate	Charter of this group is to share information so as to improve the communication process and further the aims of this communication strategy and to ensure activities are coordinated
Media Releases and briefings	Media releases will be issued at key assessment milestones, at the discretion of the minister Project team and council will also issue media releases and undertake media briefings. Communication working group to share information on the above and offer joint media briefings where appropriate to local and other interested parties. Engage early.	Ongoing		All	
Brief Department's information centre	DoP Information centre to be briefed so they can manage and direct public enquiries and have all the information available in the public	Prior to EA exhibition and ongoing		DoP	

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
	forum				
Departmental e-news	Explain proposal and consultation stages			Department of Planning	
Community Bulletin	<p>Commence a community update within existing local publications:</p> <ul style="list-style-type: none"> Sharks bulletin Shire bulletin <p>Develop an electronic newsletter for interested stakeholders to subscribe to</p> <p>Detail would include updates on the project, consultation details and phases, as well as advice on how those interested can participate in the process</p>	Ongoing	<p>Costs include:</p> <ul style="list-style-type: none"> Printing Distribution Photography Management of email newsletter 	Straight Talk/Project Team	Include electronic survey?
Outward calls	Make calls to community stakeholders and key community identities who have an interest in the project to explain that the exhibition has commenced and explain how they can participate/submit	Day exhibition commences		Project team	
FAQ's	<p>Develop FAQ's to ensure consistent and clear information is provided during forums and when responding to media enquiries</p> <p>Update at agreed intervals</p> <p>Have available on website</p>	Following information session		Project team/Straight Talk	Need to be updated regularly
Preparation for exhibition – venues for displays and exhibition points	<p>Displays and exhibition to be available at:</p> <p>Council offices – application and model</p> <p>Cronulla Central – application, display posters, model (travelling)</p> <p>Libraries – application and display posters</p>	Day exhibition commences	Graphic design Production of posters Model and transport	Straight Talk	

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
	Cronulla Sutherland Leagues Club – application, story boards from information session				
Stakeholder presentations	Continue presentations to key stakeholders on the project, its aims, features and planning process	Ongoing	Joint Venture partners	Joint venture partners	
Project database	Establish and manage project database with contact details of all stakeholders and people interested in the project with ability to manage submissions, categorise issues, send email and snail mail updates etc	By exhibition	Darzin database (specialist consultation tool)	Straight Talk	Can be made available to project team members and Department
PUBLIC EXHIBITION					
Launch Public Exhibition	<p>Major event with models, artist impressions etc.</p> <p>Invite key stakeholders from the community</p> <p>Minister announces launch of exhibition and forum website</p> <p>Brief key media</p>	Late June (day of launch)	Feedback forms	DoP	Development team required for major event such as this
Permanent Drop-in information centre at the Club	<p>Set up a permanent shop-front display at the Sharks club throughout the development process which provides similar information to that found in the community bulletins as well as graphic representation of the plans and proposed look</p> <p>Consider a computer animated that brings the model to life</p> <p>Document and monitor public enquiries including responses (via database?)</p>	During EA exhibition		Project team	<p>Needs to be staffed by someone who can answer questions or coordinate responses</p> <p>Analysis required of feedback</p>
Project website	A separate link within Sharks website which	During EA		Project team	Link within

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
	describes the concept plan, the project application and the consultation process	exhibition and updated as project progresses			website to be advertised in bulletins and highlighted on website
Website Phase 2	Introduce moderated forum section on website to invite comment from community Produce summary report			Project team	Need to publicise website
Departmental e-news	Announce exhibition Encourage people to subscribe to project updates and/or to submit	Day of launch		DoP	
Email Stakeholders	Email identified stakeholders to advise them of public exhibition and to publicise the website Give stakeholders opportunity to ask questions via email Answer questions in a timely manner (consulting with DoP, council or project team as appropriate)	Day of launch Ongoing		Straight Talk	Email responses need to be timely
Online discussion forums	Monitor tweets and online discussion about the project Direct people to web forum and/or encourage submissions Provide reports on online activity	Ongoing		Independent web-based forum moderator?	Requires specialist skills in social media engagement protocol Be prepared to scale this activity up if online interest/traffic is heavy
Advertisements	Invite submissions and publicise community	ASAP after		DoP	Final copy must

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	forums in Wednesday gov't notices (SMH/Daily Telegraph) and local papers	commencement of exhibition			be received by SCGA by Tuesday 4pm, eight days prior to publication
Forums	Conduct a series of appropriately themed semi structured forums to gain stakeholder input. Produce report DoP reps to attend	Issue invitations day exhibition commences	Straight Talk and JV partners to identify stakeholder groups	Straight Talk Project team	Broad invitation to community members to register
Community bulletin	Special issue letterbox drop (and via email) to encourage submissions and invite people to view the exhibition	Day exhibition commences		Project team/Straight Talk	Development updates would also be useful
Small group meetings with community and stakeholders	Project team to schedule one on one or small group meeting to gather feedback from residents and other affected stakeholders	From exhibition		Project team/Straight Talk	High risk stakeholders will have been identified by this stage and their contact details gathered
Letter	Letter to directly affected stakeholders, in particular residents. Advise them of opportunities to contribute during exhibition period	Day exhibition commences		DoP	PDU to supply previous examples
Fact Sheet	Outline project clearly and advise assessment and project timetable as well as opportunities to provide input	Day exhibition commences		DoP	
Closing of Exhibition	Update website Publish submissions and summary report	Day exhibition closes		DoP	

Communications Activity	Description	Date to be finalised	Resources required	Responsibility	Notes
	Advise interested stakeholders by email that submissions have closed and been published. Advise next stages				
Media briefing	Report outcome of submission process			All	